

## SCOSCHE FIRST MANUFACTURER TO OFFER BOTH 5 AND 12 WATT WALL AND CAR LIGHTNING CHARGERS



*Scosche also first to offer retractable Lightning cable*

**OXNARD, CALIF. – February 14, 2013** – Scosche Industries, [award-winning innovator of consumer technology](#), is excited to announce the availability of four Lightning chargers and the first official retractable lightning cable – strikeBASE (available in both 5W and 12W models), strikeDRIVE (available in both 5W and 12W models) and strikeLINE PRO.

The new strikeBASE wall charger features a 3 foot long cable and flush folding wall prongs for added portability. A low-profile design ensures that the charger leaves other outlets open for use. The 5W model costs just \$29.99 and will charge the iPhone 5, iPod touch (5th gen) and iPod nano (7th gen) at their full potential. The similarly designed, \$34.99 strikeBASE 12W is the first 12W wall charger on the market following the Apple OEM version and packs enough juice to charge the 4th generation iPad and iPad mini but that extra power will not harm the lower wattage iOS devices.

Scosche's \$29.99 strikeDRIVE 12W is the industry's first 12W car charger for Lightning devices and features a 3 foot coiled cable that provides the freedom to use a device as it charges without tangles and clutter. A low profile design ensures strikeDRIVE fits neatly in most vehicles, making efficient use of the space around the dash and allowing for a clean installation. The 5W model strikeDRIVE 5W costs just \$24.99 and will charge the iPhone 5, iPod touch (5th gen) and iPod nano (7th gen) at their full potential.

The retractable strikeLINE PRO cable extends up to 3 feet and is perfect solution for on-the-go lifestyles. Priced at \$24.99 strikeLINE is the ideal choice for users that already own a USB wall or car charger and need a second Lightning cable for work or travel.

All Scosche Lightning charges and cables are immediately available at [www.Scosche.com](http://www.Scosche.com) and can also be purchased at AT&T, Wal-Mart, Staples, Fry's and various Apple Premium Retailers shortly.

Follow Scosche at [twitter.com/scosche](https://twitter.com/scosche) or [facebook.com/scosche](https://facebook.com/scosche) for the latest news on all of the company's award-winning iPhone and iPad accessories.

**About Scosche Industries:**

Founded in 1980, Scosche Industries is an award-winning innovator of consumer technology and car audio installation hardware - committed to delivering quality, value and unmatched customer service. Scosche finds inspiration in the local lifestyle, culture, music and people. The designers and engineers at Scosche develop products that reflect a rich heritage in audio. These influences can be seen in the accessories and products that are now in the hands and vehicles of people stretched all across the globe. With over 95 patents and countless industry awards it is easy to see why Scosche is consistently at the forefront of technology and innovation. [www.scosche.com](http://www.scosche.com).

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