

Scosche reqKASE – Bike Case & Mount for iPhone 5 Available Now







OXNARD, CALIF. – March 7, 2013 – Casual cyclists looking for an easy way to access their fitness apps or music while they ride need look no further than Scosche's reqKASE for iPhone 5 (also available for iPhone 4 & 4S). The lightweight bike case and mount is made from durable silicone and features an adjustable strap to securely mount an iPhone 5 to handlebars or a bike's frame.

reqKASE can be mounted vertically or horizontally and features a notch system to secure reqKASE at any width ensuring that the mounted iPhone won't move or spin while riding. The durable mount keeps the iPhone protected without hindering the ability to operate the device. The headphone jack, speakers, mute switch and forward facing camera all remain open for use. Volume controls are covered for protection but are still easy to operate with the reqKASE on.

reqKASE is the perfect accessory for use with Scosche's RHYTHM pulse monitor, providing riders with a visual display of their pulse, calories burned, time, speed, and distance traveled all in real time. The RHYTHM works with Scosche's free RHYTHM app as well as other notable fitness apps like Digifit, iBiker, iCardio and MyFitnessPal.

The new case will also be compatible with Scosche's boomBOTTLE, due out in April. The wireless omnidirectional outdoor speaker with weatherproof housing is designed to fit in most water bottle cages for streaming music while biking. boomBOTTLE's built-in rechargeable lithium-ion battery provides up to 10 hours of continuous playback on a single charge.

regKASE is available at www.scosche.com for \$24.99 and at other fine retailers nationwide.

Follow Scosche at <u>twitter.com/scosche</u> or <u>facebook.com/scosche</u> for the latest news on all of the company's award-winning iPhone and iPad accessories.

About Scosche Industries:

Founded in 1980, Scosche Industries is an award-winning innovator of consumer technology and car audio installation hardware - committed to delivering quality, value and unmatched customer service. Scosche finds inspiration in the local lifestyle, culture, music and people. The designers and engineers at Scosche develop products that reflect a rich heritage in audio. These influences can be seen in the accessories and products that are now in the hands and vehicles of people stretched all across the globe. With over 95 patents and countless industry awards it is easy to see why Scosche is consistently at the forefront of technology and innovation.www.scosche.com.



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