

SCOSCHE INDUSTRIES ANNOUNCES AVAILABILITY OF NEW 8 GB USB DRIVE

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Oxnard, CA – (October 30, 2012) – Scosche Industries (www.scosche.com), a leading innovator of mobile electronic products and accessories for the automotive aftermarket, announces the availability of its newest low profile USB digital media drive. The FLASHM8GB is an 8 GB flash drive that allows users to store music, movies, pictures and other media files into an extremely compact space.

The low profile drive is ideal for plugging into a car stereo's USB port. The compact design does not interfere with head unit buttons, vehicle shifters or A/C controls. By attaching the included lanyard and cover, media files can be kept safely attached to keychains, backpacks and other accessories while keeping out dust and debris.

The 8 GB flash drive works with Windows 98/2000/XP/Vista/7 and all MAC computers, allowing the transfer of files from the flash drive to a computer a breeze. MP3, WMA and AAC compatible, the drive holds up to 2000 songs, making all music files accessible in one place.

The FLASHM8GB retails for \$39.99 and is available at www.scosche.com. Stop by and visit Scosche at SEMA 2012 for a look at all of Scosche's award winning products and innovations in booth #11825 in the North Hall of the Las Vegas Convention Center. Visit www.scosche.com for more information or find us on Facebook or Twitter.

About Scosche Industries

Scosche Industries is an award-winning innovator of car audio and portable electronics accessories. Scosche is founded on its commitment to quality, value and customer service. With 133 patents and countless industry awards it is easy to see that Scosche is consistently at the forefront of technology and innovation. Scosche Industries is the parent company of several distinct brands including: Scosche, REALM, EFX, BlueFusion and Accumat. Founded in 1980, Scosche is still 100% family owned and operated with over 120 great people alongside them. For more information visit our website at www.scosche.com.

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