

Colorful Scosche boltBOX and microBOX Charge Lightning and Android Devices Respectively



Retractable Charge & Sync Cable is Available in 6 Glossy Colors

OXNARD Calif. – August 6, 2013 – Scosche Industries, [award-winning innovator of consumer technology](#), is excited to announce the availability of the boltBOX and microBOX – retractable charge and sync cables for Lightning and Android devices. Available in blue, green, pink, red, black and white boltBOX adds a splash of color to your desk or laptop. microBOX is available in both black and red options.

“Consumers take pride in choosing cases for their mobile devices that fit their individual sense of style and personality. So we (Scosche) thought why should sync cables be so boring?” said Kas Alves, Executive Vice President of Scosche Industries. “boltBOX and microBOX add a little flair to something you have to do every day.”

boltBOX and microBOX each feature a 3 foot long cable with a magnetic locking connector that easily extends and retracts by pulling on both ends simultaneously. The compact cable is housed in a sleek enclosure about the size of a small matchbox, allowing users to always have their cable with them.

The boltBOX and microBOX are available now at for \$24.99 and \$14.99 respectively www.scosche.com.

Product Video: <http://www.youtube.com/watch?v=tkH6Z9jnsj8&feature=youtu.be>

Follow Scosche at twitter.com/scosche or facebook.com/scosche for the latest news on all of the company’s award-winning smartphone and tablet accessories.

About Scosche Industries:

Founded in 1980, Scosche Industries is an award-winning innovator of consumer technology and car audio installation hardware - committed to delivering quality, value and unmatched customer service. Scosche finds inspiration in the local lifestyle, culture, music and people. The designers and engineers at Scosche develop products that reflect a rich heritage in audio. These influences can be seen in the accessories and products that are now in the hands and vehicles of people stretched all across the globe. With over 95 patents and countless industry awards it is easy to see why Scosche is consistently at the forefront of technology and innovation. www.scosche.com.

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