

EMBARGOED UNTIL JANUARY 9, 2020

SCOSCHE® Industries Previews NEXS2 Full HD Smart Dual Dash Camera – Powered By Nexar®, At International CES

Las Vegas, Nev. – January 9, 2020 SCOSCHE – (pronounced skōsh/skohsh) Industries, innovators of award-winning consumer technology and accessories are previewing their feature-rich, Smart Dual Dash Camera – Powered by Nexar, for attendees of the 2020 International CES.

The NEXS2 is part of a range of new Scosche Smart Dash Cameras that leverages the technology of your smartphone and the Nexar safe driving app to record, capture, store and upload to your personal Nexar Cloud, video footage of your drives and significant incidents. Together, this Dash Cam, the Nexar safe driving app and a smartphone (iOS or Android), will help protect your vehicle, your livelihood, your reputation, and most importantly, your personal safety.



With its two cameras the NEXS2 captures video footage both inside and outside of the vehicle. The front, forward-facing camera has a 1080p @30fps, Sony® Starvis Image Sensor with 155-degree wide angle lens and ultra-low light visibility +HDR for superior night vision. The rear, inward-facing camera has a 720p @30fps with 140-degree wide angle lens sensor paired with IR LED array for visibility within the vehicle cabin, even in dark conditions.

Whether you're driving to the local store, or you're a professional driver carrying dozens of passengers and driving hundreds of miles per week, you need to be prepared for anything. And, in the event of an incident, either inside or outside of your vehicle, it's crucial to have a reliable witness. There's nothing more credible than video footage and the Nexar app features One-Click reporting that sends a comprehensive incident report directly to (participating) insurance companies.

On a lighter note, dash cams also let you capture those strange, amazing, and often funny moments that have to be seen to be believed. The NEXS2 makes it easy to share your video footage of those moments with your friends and family, and on social media.

NEXS2 is equipped with a robust WiFi to quickly and reliably connect and communicate with your smartphone. It's high-precision 3-Axis G-Sensor automatically detects, measures and records incidents and supports the Parking mode. Parking mode records and saves video of incidents and impacts that occur when you (and your phone) are not in your vehicle.

The Nexar safe driving app works with the NEXS2 to provide GPS data, and Siri® Shortcut integration, The Nexar app works while you drive and stops when you do. The app also, very importantly, provides

free storage of significant events to your personal Nexar Cloud. Once uploaded to the Cloud, the footage auto-deletes from your camera so you never run out of storage space.

Installation is simple and everything you need is included with the Dash Cam, including: 24W dual-port USB car charger, 90°-angle USB 11.5 ft. power cable, and installation tools, ties and mounts.

Visit the Scosche booth #30306 in South Hall for a demonstration of the NEXS2, along with the rest of the range of Smart HD Dash (single and dual) Cameras – Powered by Nexar. The NEXS2, part of Scosche's SafeTech™ line, will become available Summer 2020, at an MSRP of \$199.99.

Follow us on: Instagram (@scoscheinc) and @scosche on Twitter, Facebook, Pinterest and LinkedIn for the latest news on all of the company's award-winning consumer tech and car audio products and accessories. Also visit our company Press Room on scosche.com.

About SCOSCHE: Founded in 1980, SCOSCHE Industries is an award-winning innovator of consumer technology and car audio products - committed to delivering superior product quality and functionality, exceptional value and unmatched customer service. The designers and engineers at SCOSCHE develop products that reflect a rich heritage in audio and mobile technologies. SCOSCHE finds inspiration in the California lifestyle, culture, music and people. These influences can be seen in the accessories and products that are now in the homes, offices and vehicles of people in over 50 countries. With over 400 patents/trademarks and industry awards received, it is easy to see why SCOSCHE is consistently at the forefront of technology and innovation. www.scosche.com



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