

EMBARGOED UNTIL JANUARY 10, 2020

SCOSCHE® Industries' BaseLynx® White – Modular Charging System Available at Select Apple Stores Worldwide and at [Apple.com](https://www.apple.com)

Las Vegas, Nev. – (January 10, 2020) SCOSCHE® – (pronounced skōsh/skohsh) Industries, innovators of award-winning consumer technology and accessories is pleased to announce that the BaseLynx* White modular charging system that was introduced at the 2019 International CES, is now available exclusively at select Apple stores worldwide and at [Apple.com](https://www.apple.com).

The Patent Pending BaseLynx™ system is for anyone who needs to charge and organize their mobile devices, including: iPhones, AirPods, Apple Watches, iPads, cameras, portable gaming systems, headphones and more. It offers Qi-certified wireless fast charging, USB-C Power Delivery that charges devices up to 3x faster than a regular charger, and MFi-certified Apple Watch charging.



As a modular system BaseLynx provides the opportunity to use each module on its own, or to connect multiple charging modules. Once connected, the system can be powered by just one AC power cable and outlet. It's designed to work in any environment and is expandable and adaptable.

Having a BaseLynx system means always being able to locate your devices charged and ready to go. It's invaluable at home, but also shines in the office, in a conference room, a classroom, a dorm room, a gym, an Airbnb, an RV, or really anywhere you have electronic devices, a power supply and people.

There are currently four BaseLynx modules (shown below). Additional types of modules are in development at Scosche now, and when released will integrate seamlessly with your existing BaseLynx system. .

- Genuine **MFi-Certified Magnetic Charger For Apple Watch** charges all Apple Watch models either flat with the band open or, flip up the charging element and charge and display your Watch in Nightstand mode.
- **Qi-Certified Wireless Charging Pad** quickly and safely charges all Qi-enabled phones and will also charge Wireless Charging Cases for AirPods and AirPods Pro.
- The **Vert Charging Station** organizes and charges up to three devices at once, including smartphones, tablets and portable gaming systems. It has three charging ports: one 18W USB-C® with Power Delivery, and two 12W USB-A.
- The Dual-Port **Charging EndCap with Power Delivery** has one 18W USB-C Power Delivery port, and one 12W USB-A port. The EndCap is designed as a BaseLynx accessory plugged into the system and is, therefore, the only module that does not work alone.

Customers may purchase the modules individually, adding more modules as needed, or choose from two available kits: BaseLynx Kit and BaseLynx Pro Kit. Modules and kits can be combined. All are available at [Apple.com](https://www.apple.com). BaseLynx Black modules and kits are available at [scosche.com/BaseLynx](https://www.scosche.com/BaseLynx).

A key feature of BaseLynx is that you can customize it to suit your situation/environment. Scosche invites all 2020 International CES attendees to stop by Booth #30306 in South Hall to design their BaseLynx system at our virtual BaseLynx Customization Station. If you're not at CES, check your nearest Apple Store for availability and check it out in person.

Follow us on: Instagram (@scoscheinc) and @scosche on Twitter, Facebook, Pinterest and LinkedIn for the latest news on all of the company's award-winning consumer tech and car audio products and accessories. Also visit our company Press Room on [scosche.com](https://www.scosche.com).

About SCOSCHE: Founded in 1980, SCOSCHE Industries is an award-winning innovator of consumer technology and car audio products - committed to delivering superior product quality and functionality, exceptional value and unmatched customer service. The designers and engineers at SCOSCHE develop products that reflect a rich heritage in audio and mobile technologies. SCOSCHE finds inspiration in the California lifestyle, culture, music and people. These influences can be seen in the accessories and products that are now in the homes, offices and vehicles of people in over 50 countries. With over 400 patents/trademarks and industry awards received, it is easy to see why SCOSCHE is consistently at the forefront of technology and innovation. www.scosche.com



###

Media Contact:

Darryl Miya
Brand Manager,
Scosche Industries

marketing@scosche.com