

Scosche® Industries Showcases the Latest In-Vehicle Phone Mounts and Home, Office and Travel Charging Solutions at IFA Berlin

Oxnard, Calif. – August 31, 2023 - SCOSCHE – (pronounced skōsh/skohsh) Industries, a leading innovator of award-winning consumer technology, powersports and car audio products and accessories and the #1 Mount Brand* will feature their latest line of in-vehicle phone mounts along with charging and power solutions for home, office and travel, September 1–5 at Stand #305 in Hall 7.2B at IFA Berlin, in Germany.

Scosche designs innovative accessories for everyday convenience whether on the road, at the beach or at home. These accessories help people stay entertained, charged, connected and safe.



The **StrikeLine™ Hammerhead** is an MFi-certified 2-in-1 USB-C® to USB-C/Lightning® Charge & Sync Cable. The patented design features both Lightning and USB-C connectors, is made from premium materials, and is the only cable you'll need at home, or on-the-go. It features an aluminum connector housing and braided cable for durable, tangle-free use.

The StrikeLine Hammerhead will be available Fall 2023 at Scosche.com and at select retailers at an MSRP of \$34.99.

The **MagicMount Base Pro** Wireless Charging Stand with Power Bank is a 3-in-1 practical and elegant charging solution with a small footprint that looks great in a home, an office, or on a hotel nightstand. The MagSafe compatible stand displays and wirelessly charges iPhone models 12 and later, adjusts up to 180° and folds flat for travel. A compatible AirPods® case can be simultaneously wirelessly charged below the iPhone on the removable MagSafe Compatible USB-C Power Bank. Downward directed, diffused LED lighting around the base provides a subtle light source that is touch-controlled by the chrome stand bar. The MagicMount Base Pro comes with a removable slide-on Apple Watch Charger holder (Watch charger not included) and a convenient cable channel to keep everything neat and tidy.



It has a 15W USB-C output to charge a third device and includes a 48W power supply with a 5 ft. AC power cable. But there's more! The Base Pro comes with a removable **5,000 mAh Lithium-Ion Power Bank** that can be used (and charged) while situated in the base. When removed from the base it becomes a portable charger for MagSafe devices and also provides a USB-C port for fast wired charging of portable devices.

The MagicMount Base Pro with Power Bank will be available Fall 2023 on Scosche.com and at select retailers at an MSRP of \$149.99.

The **MagicMount Base MS** Magnetic Wireless Charging Stand is the sister stand to the Power Bank-equipped version (described above) and is identical in every way except that it has a wireless charging pad in the base in place of the removable power bank. All other features including the charging stand, Apple Watch holder, cable channel, touch-control LED lighting, 15W USB-C power output, 48W power supply and 5 ft. power cable are identical.

The MagicMount Base MS will be available Fall 2023 on Scosche.com and at select retailers at an MSRP of \$99.99.



The **MagicMount Travel** – Foldable 2-in-1 Wireless Charging Phone Stand is designed for travel but will also happily charge and display your iPhone and AirPods on your nightstand or desk. Made from lightweight, yet resilient, soft-touch vegan leather, the Travel can be used flat, or as a 2-position stand. Either way you fold it, it will magnetically hold and wirelessly charge both an iPhone 12 and later at 7.5W, as well as an AirPods Gen 3 or Pro case at up to 5W, at the same time. It comes with a 4 ft. premium braided power cable and a 20W Power Delivery wall charger.

The MagicMount Travel will be available in black or white Fall 2023 on Scosche.com and at select retailers at an MSRP of \$79.99.

The **MagicMount™ Elite2** Magnetic Phone Mount is a contemporary, compact, low-profile mount that is right at home in the latest premium vehicle interiors. The built-in circle of Neodymium magnets align perfectly with those in iPhone® 12 and later series, as well as MagSafe® cases. The mount is fully adjustable, thanks to a smooth ball-joint, and phones can



be viewed in portrait or landscape mode. The Elite2 also holds iPhone X, 11 and SE, as well as Android phones using the included MagicRing™ Adapter.

The Vent mount secures quickly to most vehicle air vents and is easy to transfer from vehicle to vehicle and can be used as a kickstand for your phone. The Dash mount secures to either the top or front of a dashboard using the included automotive grade adhesive..

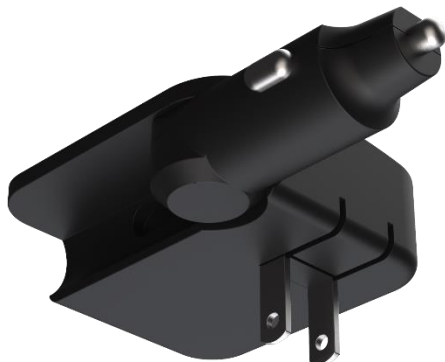
The Vent and Dash mount are available now on Scosche.com and at select retailers at an MSRP of \$39.99.

The **MagicMount Pro MS 4-in-1** is a versatile in-vehicle mount, which holds iPhone models 12 and later using their built-in MagSafe magnets. It also holds iPhone models X, 11 & SE and Android phones using the included MagicRing Adapter. The powerful, 100% device-safe Neodymium magnets securely hold phones of all sizes, and the 360° adjustable head lets you view your phone in portrait or landscape.



The Lock-Nut Vent mount attaches to most vehicle vents, is easy to install, remove and move to another vehicle. The Lock-Nut Dash mount attaches to the front of your dash with automotive grade adhesive – just peel and stick. Both Vent and Dash mount options can be used with, or without, the Swing-Arm option, that lets you easily move your phone away from vents, displays, and controls.

The MagicMount Pro MS 4-in-1 is available now on Scosche.com and at select retailers at an MSRP of \$44.99.



The compact **PowerVolt 30W** Power Delivery AC-DC Travel Charger is the award-winning ultimate travel accessory. It plugs into a vehicle's 12V DC outlet, or into a 110 AC wall outlet and delivers a massive 30W of USB-C Power Delivery to quickly charge a phone, tablet, laptop, camera, portable gaming system and more.

Measuring just 68 x 68 x 23 mm, with folding prongs and a fold-out car adapter, it slips easily into a pocket or purse.. A true "Travel Charger" the PowerVolt 30PD works from 100-240V so it can be used worldwide (with a country-specific adapter as needed).

The PowerVolt 30W Travel Charger is available now on Scosche.com and at select retailers at an MSRP of \$39.99.

The **DoubleUp 12V Cigarette Lighter Adapter** with Dual USB C Power Port features dual 40-watt outlets and dual 20-watt USB-C power ports to allow rapid charging of four devices simultaneously. The on/off button prevents battery drain when not in use and the included automotive grade adhesive adheres to a vehicle's interior to securely hold it in place.



The DoubleUp Dual 12V Adapter With Dual-USB-C Power Delivery Ports is available now on Scosche.com and at select retailers at an MSRP of \$29.99.

#1 Mount Brand

*Source: Circana/Retail Tracking Service, Mobile Holders/Stands, Excluding Mobile Holder Type: Mobile Grip/Stand, Jan'20–May'23 combined

Follow Scosche on: Instagram (@scoscheinc) and @scosche on Twitter, Facebook, Pinterest, and LinkedIn for the latest news on all of the company's award-winning consumer tech and car audio products and accessories. And visit our company Press Room on Scosche.com.

About SCOSCHE: Founded in 1980, SCOSCHE Industries is an award-winning innovator of consumer technology and car audio products – committed to delivering superior product quality and functionality, exceptional value and unmatched customer service. The designers and engineers at SCOSCHE develop products that reflect a rich heritage in audio and mobile technologies. SCOSCHE finds inspiration in the California lifestyle, culture, music and people. These influences can be seen in the accessories and products that are now in the hands, homes, offices and vehicles of people in over 50 countries. With over 400 patents/trademarks and countless industry awards received, it is easy to see why SCOSCHE is consistently at the forefront of technology and innovation. www.scosche.com

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