

## Scosche® Industries Introduces BaseLynx® – Modular Charging System and MagicGrip™ – Auto-Grip Wireless Charging Vent Mount

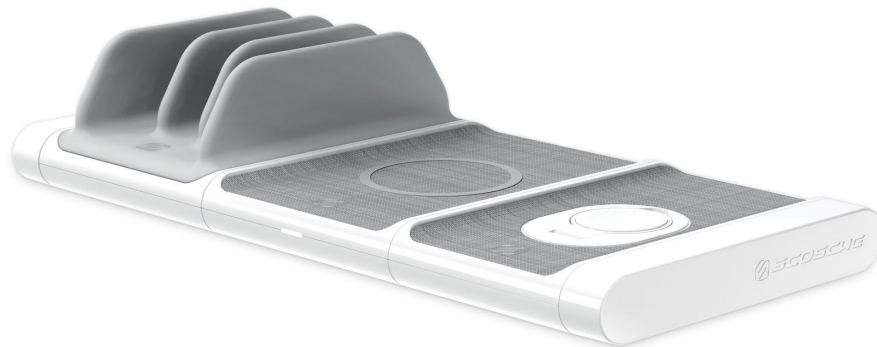
Oxnard, Calif. – (December 10, 2019) SCOSCHE – (pronounced skōsh/skohsh) Industries, a leading innovator of consumer technology products is pleased to announce that two new Scosche products are now available exclusively at [Apple.com](https://www.apple.com) and in select Apple stores worldwide.

### BaseLynx White

The Patent Pending BaseLynx™ system is for anyone who needs to charge and organize their mobile devices, including: iPhones, AirPods, Apple Watch, iPad, cameras, portable gaming systems, headphones and more

This modular system gives you the freedom to use each module on its own, or to connect multiple charging modules and use just one AC power cable and outlet. You can add new modules whenever you add new devices to your household or business.

Having a BaseLynx means you'll always be able to locate your devices charged and ready to go. It's a little island of order in what can sometimes be a messy world. It's invaluable at home, but also shines in the office, in a conference room, a classroom, a dorm room, a gym, an Airbnb, an RV, or really anywhere you have electronic devices, a power supply and people. It's sleek white and gray minimalistic appearance blends into any environment.



There are currently four BaseLynx modules (shown below). Additional types of charging and storage modules are in development now, and will seamlessly integrate into the system when they become available.

- The genuine **MFi-Certified Magnetic Charger For Apple Watch** charges all Apple Watch models. You can charge your Watch flat with the band open or, flip up the charging element and charge and display your Watch in Nightstand Mode.
- The **Qi-Certified Wireless Charging Pad** quickly and safely charges Qi-enabled phones: (iPhones 8 and later) and will also charge your Wireless Charging Case for AirPods and AirPods Pro.

- Use the **Vert Charging Station** to organize and charge up to three devices at once, including smartphones, tablets and portable gaming systems. It has three charging ports: one 18W USB-C® with Power Delivery, and two 12W USB-A. Power Delivery charges your devices up to 3X faster.
- Add two more charging ports to your BaseLynx system with the Dual-Port **Charging EndCap with Power Delivery**. The Charging EndCap has one 18W USB-C Power Delivery port, and one 12W USB-A port.

Customers may purchase the modules individually, adding more modules as needed, or choose the available kits. Kits and modules can be combined. The **BaseLynx White Kits**, that include the modules and accessories listed below, are available now at [Apple.com](https://apple.com):

BaseLynx Kit	BaseLynx Kit Pro
<ul style="list-style-type: none"> <li>• Wireless Charging Pad</li> <li>• Magnetic Charger for Apple Watch</li> <li>• Vert Charging Station</li> <li>• 5ft. AC Power Cable</li> </ul>	<ul style="list-style-type: none"> <li>• Wireless Charging Pad</li> <li>• Magnetic Charger for Apple Watch</li> <li>• Vert Charging Station</li> <li>• Dual-Port Charging EndCap</li> <li>• 1ft. USB-C → Lightning Cable</li> <li>• 1ft. USB-A → Lightning Cable</li> <li>• 5ft. AC Power Cable</li> </ul>

### MagicGrip Auto-Grip Wireless Charging Vent Mount



The patent pending MagicGrip is an award-winning\* Wireless Charging Vent Mount

When the MagicGrip senses that a Qi-enabled phone is perfectly aligned over its charging coil, its arms automatically close to securely hold and charge the phone as you drive. This auto-grip closure ensures perfect placement of the phone for optimum charging as well as full device visibility. The charging head easily rotates to portrait or landscape orientations.

Wireless charging is now fast as well as convenient and the MagicGrip delivers 7.5W of charging power to support Apple® Fast Charging. Certified by the Wireless Power Consortium (WPC), It provides the extra safety protection of Foreign Object Detection. An ambient light sensing LED ring indicates charging.

The patent pending FreeFlow open design allows airflow from the vehicle's vent to pass through to cool or warm you. With its articulating swing-arm you can move the charging head and your phone away from the vent, while the base remains anchored there.

With the phone held in place by the MagicGrip's arms, a thermal management channel is created between the phone and the Qi-charging head, allowing heated air to escape and be replaced by cooler

air. Cooler charging is safer for your device. The MagicGrip comes with a 12V vehicle power adapter, and charging cable.

\*The MagicGrip Vent Mount received a “Best of CES 2019” award from *iPhone Life* magazine.

The MagicGrip Vent mount is available exclusively at [Apple.com](http://Apple.com).

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About SCOSCHE: Founded in 1980, SCOSCHE Industries is an award-winning innovator of consumer technology and car audio products – committed to delivering superior product quality and functionality, exceptional value and unmatched customer service. The designers and engineers at SCOSCHE develop products that reflect a rich heritage in audio and mobile technologies. SCOSCHE finds inspiration in the California lifestyle, culture, music and people. These influences can be seen in the accessories and products that are now in the hands, homes, offices and vehicles of people in over 50 countries. With over 400 patents/trademarks and countless industry awards received, it is easy to see why SCOSCHE is consistently at the forefront of technology and innovation. [www.scosche.com](http://www.scosche.com)

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