

SCOSCHE® Industries Announces Collaboration With SiriusXM® To Offer Free Month of Streaming Radio Service With Purchase Of Any Scosche Product

Oxnard, Calif. – (September 28, 2020) SCOSCHE – (pronounced skōsh/skohsh) Industries, innovators of award-winning consumer technology and accessories is pleased to announce that they have teamed up with SiriusXM to offer one month of streaming radio service free with the purchase of any Scosche product. The offer* is available with any purchase from Scosche.com from September 28 through December 31, 2020.*



Scosche customers can enjoy a free month of access to SiriusXM's Essential Streaming package, which features ad-free music from every genre, artist-dedicated music channels, news, talk, entertainment, sports, comedy, plus more than 5,000 hours of on-demand content. SiriusXM content can be accessed on a smartphone, tablet, laptop, or desktop computer.

"I've been a subscriber to, and listener of SiriusXM since the beginning, and love the variety of content, music, news, sports, and comedy! It's a great company to do a promotion with and take care of our customers with the gift of music."

– Kas Alves, Co-President, Scosche Industries

*Limit of one trial per consumer regardless of number of purchases or products purchased. Trial is available to new SiriusXM subscribers only.

About SCOSCHE: Founded in 1980, SCOSCHE Industries is an award-winning innovator of consumer technology and car audio products - committed to delivering superior product quality and functionality, exceptional value and unmatched customer service. The designers and engineers at SCOSCHE develop products that reflect a rich heritage in audio and mobile technologies. SCOSCHE finds inspiration in the California lifestyle, culture, music and people. These influences can be seen in the accessories and products that are now in the homes, offices and vehicles of people in over 50 countries. With over 400 patents/trademarks and industry awards received, it is easy to see why SCOSCHE is consistently at the forefront of technology and innovation. www.scosche.com.



Follow us on: Instagram (@scoscheinc) and @scosche on Twitter, Facebook, Pinterest and LinkedIn for the latest news on all of the company's award-winning consumer tech and car audio products and accessories. Also visit our company Press Room on scosche.com.

About SiriusXM: Sirius XM Holdings Inc. (NASDAQ: SIRI) is the leading audio entertainment company in the U.S., and the premier programmer and platform for subscription and digital advertising-supported audio products. Pandora, a subsidiary of SiriusXM, is the largest ad-supported audio entertainment streaming service in the U.S. SiriusXM and Pandora together reach more than 100 million people each month with their audio products. SiriusXM, through Sirius XM Canada Holdings, Inc., also offers satellite

radio and audio entertainment in Canada. In addition to its audio entertainment businesses, SiriusXM offers connected vehicle services to automakers. For more about SiriusXM, please go to:
www.siriusxm.com/scosche

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