

## Scosche® Industries Introduces A New Safe, Portable Flashlight/Jump Starter/Power Bank At The SEMA360 Virtual Show

Oxnard, CA – November 3, 2020 SCOSCHE – (pronounced skōsh/skohsh) Industries, the #1 Mount Brand\* and a leading innovator of award-winning consumer technology, powersports and car audio products and accessories is pleased to introduce their new powerful and portable Flashlight/Jump Starter/Power Bank (Product # PBJF600).

Perhaps the only thing worse than getting stuck with a dead battery is getting stuck in the dark with a dead battery in your vehicle and an uncharged phone. That's why we designed this rugged, powerful, lightweight multi-purpose Jump Starter with an ultra-bright flashlight and a USB charging outlet for your phone.

Able to charge both gas and diesel engines, the PBJF600 will start cars, trucks, boats, ATVs/UTVs and more. It has ample power to jump start gas engines up to 5.0 liters/ V8; or diesel engines up to 2.0 liters. It's 600 Amp high-capacity Lithium-Ion battery has a four battery-cell design that holds a charge for up to six months.

The Spark-Free 6-Point Safety Protection System protects your vehicle and jump starter from: overheating, overcurrent, overcharging, over discharging, short circuits and reverse connection. Anyone can safely jump start their vehicle in three easy steps: Connect red clamp to + and black clamp to - terminals. Start the vehicle. Remove the clamps. That's it!

The PBJF600 is rated IP65 Waterproof, with the rear cap closed, and the 300 Lumen LED flashlight has four modes, including SOS. The Flashlight/Jump Starter/Power Bank kit comes with: charging clamps and cables, a car adapter and charging cable and a protective storage case. It comes pre-charged to make a thoughtful ready-to-go gift. It will be available Spring 2021 at an MSRP of \$99.99.



\*Source: The NPD Group, Inc., Retail Tracking Service, U.S. & Canada, Mobile Holders/Stands, Excluding Mobile Holder Type: Mobile Grip/Stand, Dollars & Units, Jan. 2017– Aug. 2020.

Follow us on: Instagram (@scoscheinc) and @scosche on Twitter, Facebook, Pinterest and LinkedIn for the latest news on all of the company's award-winning consumer tech and car audio products and accessories. And also visit our company Press Room on Scosche.com.

About SCOSCHE: Founded in 1980, SCOSCHE Industries is an award-winning innovator of consumer technology and car audio products – committed to delivering superior product quality and functionality, exceptional value and unmatched customer service. The designers and engineers at SCOSCHE develop products that reflect a rich heritage in audio and mobile technologies. SCOSCHE finds inspiration in the California lifestyle, culture, music and people. These influences can be seen in the accessories and products that are now in the hands, homes, offices and vehicles of people in over 50 countries. With over 400 patents/trademarks and countless industry awards received, it



is easy to see why SCOSCHE is consistently at the forefront of technology and innovation.  
[www.scosche.com](http://www.scosche.com)

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