

Scosche® Industries Introduces Innovative New Phone Mounts, Including Wireless Charging, At 2021 SEMA Show

Las Vegas, Nev. – November 2, 2021 SCOSCHE – (pronounced skōsh/skohsh) Industries, a leading innovator of award-winning consumer technology, powersports and car audio products and accessories and the #1 Mount Brand* is pleased to announce that they will be introducing several new phone mounts at the 2021 SEMA Show.

Phone mounts are essential equipment for vehicles now with the enforcement of safe driving laws in the majority of states and cities, that require hands-free phone use only. Scosche has been the #1 Mount Brand in North America continuously since 2016 and specializes in phone mounts that work with all phones and are simple to install, operate and most importantly, keep your phone in clear view while you drive.

MagicMount™ Pro2 Magnetic Phone Mounts

Designed to securely hold phones of all types, brands and sizes, the MagicMount Pro 2 series of magnetic phone mounts work particularly well with Apple®'s new MagSafe® equipped 12 and 13 series iPhone®s. The built-in circle of magnets inside MagSafe iPhones means they attach to MagicMount* Pro2 straight from the box. All non-MagSafe phones attach easily with the use of an (included) MagicPlate®.



MagicMount Pro2 Phone Mounts come in a selection of base mounting options including: Window/Dash, Cup-Holder, 4-in-1 Kit, and Telescoping Window/Dash. They are available now on Scosche.com and at select retailers at an MSRP ranging from \$39.99 to \$49.99 (depending on base type).

MagicMount Charge4 Wireless Charging Phone Mounts

For the ultimate convenience and efficiency, wireless charging magnetic mounts hold your phone in full view and wirelessly charge it so that when you reach your destination you simply remove your charged phone without having to unplug anything. MagicMount Charge4 wirelessly charges both Apple MagSafe-equipped iPhones and Qi-enabled phones from Apple, Samsung, Google and more.



The unique shape of the Charge4's head and strategic placement of the powerful, but 100% device-safe Neodymium magnets inside that head, ensure that it securely holds all phones and remains balanced across all road surfaces. Whether you are using a MagSafe-equipped phone or case, or a phone fitted with a MagicPlate**, it will attach with a noticeable and satisfying "snap" when you hover the phone over the Charge4.

**Although equipped with MagSafe, the iPhone 13 Pro, due to its size and weight, works best with a MagicPlate fitted.

Scosche includes a car adapter to power the Qi charger and that also provides a bonus 20W USB-C Power Delivery charging port for a second device. Charge4 mounts come in a choice of

two base mounting options: Dash/Vent and Window/Dash. They will be available this month on Scosche.com and at select retailers at an MSRP of \$54.99.

New Cup-Holder Mount Series

Cup-Holder Phone Mounts are popular with a wide range of consumers, for use in an even wider range of vehicles. Contemporary cars come with a surfeit of cup-holders, so it makes perfect sense to utilize one (or more) of them as a phone mount holder. With no installation required other than twisting the base to adjust the diameter, and therefore customize the mount to your cup-holder, these mounts are simplicity itself. The mount heads adjust for height, rotate and tilt so that the user can find their perfect viewing angle and lock it in place.

Scosche Cup-Holder Mounts are available in a selection of mount head options including: Universal (CarMount), Gravity Drop, MagicMount Pro2, and MagicMount MSC (that holds a MagSafe charging puck). They will be available December 2021/January 2022 on Scosche.com and at select retailers, at an MSRP ranging from \$24.99 to \$39.99 (depending on mount head type).

Visit Scosche Industries for a demonstration of these mounts and other accessories in Booth #12119, North Hall, LVCC

#1 Mount Brand

*Source: The NPD Group, Inc., Retail Tracking Service, U.S. & Canada, Mobile Holders/Stands, Excluding Mobile Holder Type: Mobile Grip/Stand, Dollars & Units, Mar. 20 – Apr. 2021.

Follow Scosche on: Instagram (@scoscheinc) and @scosche on Twitter, Facebook, Pinterest and LinkedIn for the latest news on all of the company's award-winning consumer tech and car audio products and accessories. And also visit our company Press Room on Scosche.com.

About SCOSCHE: Founded in 1980, SCOSCHE Industries is an award-winning innovator of consumer technology and car audio products – committed to delivering superior product quality and functionality, exceptional value and unmatched customer service. The designers and engineers at SCOSCHE develop products that reflect a rich heritage in audio and mobile technologies. SCOSCHE finds inspiration in the California lifestyle, culture, music and people. These influences can be seen in the accessories and products that are now in the hands, homes, offices and vehicles of people in over 50 countries. With over 400 patents/trademarks and countless industry awards received, it is easy to see why SCOSCHE is consistently at the forefront of technology and innovation. www.scosche.com

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