

## **Scosche® Industries Showcases Connected Car Essentials At 2021 SEMA Show**

Las Vegas, Nev. – November 5 2021 SCOSCHE – (pronounced skōsh/skohsh) Industries, a leading innovator of award-winning consumer technology, powersports and car audio products and accessories and the #1 Mount Brand\* is pleased to announce that they will be introducing an expanded line-up of Connected Car essentials at the 2021 SEMA Show.

From embarking on a multi-state road trip to facing a daily commute, there is no question that having the right equipment installed, or stashed in the glove compartment of your vehicle can save the day. Scosche's curated Connected Car collection of road-worthy solutions can keep you connected, charged, and safe.

**Smart HD Dash Cams** – Scosche offers a range of options, of both one-way and two-way dash cams, all powered by the Nexar® safe driving app. They not only record and save driving (and parking) incidents, but start automatically and generate insurance reports too.

**BackUp Camera Kit** – There's a reason new vehicles are equipped with BackUp cameras. Now drivers of older vehicles can enjoy the added safety and peace of mind of Scosche's simple to install backup camera kits. Solar-powered, weatherproof and connected via WiFi, they are fast and easy to install with just a screwdriver.



**Portable Jump Starters** (shown above) – There's never a good time to get stuck with a dead vehicle battery and Scosche jump starters are the fastest and safest way to get you back on your way. Built-in phone chargers and flashlights make them even more essential.

**Portable Power Inverters** – A simple solution that is truly useful – inverters convert a vehicle's 12V Direct Current to 110V Alternating current so you can plug in laptops, cameras, drones and more.

**LED Flashlights** – Reliable, bright, and available in a range of sizes, Scosche's new line of rugged flashlights have powerful magnets in the base to hold them securely to metal surfaces, making them perfect for the garage, or anywhere

**Visit Scosche Industries for a demonstration of these and other products  
in Booth #12119, North Hall, LVCC**

#1 Mount Brand

\*Source: The NPD Group, Inc., Retail Tracking Service, U.S. & Canada, Mobile Holders/Stands, Excluding Mobile Holder Type: Mobile Grip/Stand, Dollars & Units, Mar. 20 – Apr. 2021.

Follow Scosche on: Instagram (@scoscheinc) and @scosche on Twitter, Facebook, Pinterest and LinkedIn for the latest news on all of the company's award-winning consumer tech and car audio products and accessories. And also visit our company Press Room on Scosche.com.

About SCOSCHE: Founded in 1980, SCOSCHE Industries is an award-winning innovator of consumer technology and car audio products – committed to delivering superior product quality and functionality, exceptional value and unmatched customer service. The designers and engineers at SCOSCHE develop products that reflect a rich heritage in audio and mobile technologies. SCOSCHE finds inspiration in the California lifestyle, culture, music and people. These influences can be seen in the accessories and products that are now in the hands, homes, offices and vehicles of people in over 50 countries. With over 400 patents/trademarks and countless industry awards received, it is easy to see why SCOSCHE is consistently at the forefront of technology and innovation. [www.scosche.com](http://www.scosche.com)

###

**Media Contacts:**

Chris McCloud

Scosche PR

[Scosche@pendulumstrategygroup.com](mailto:Scosche@pendulumstrategygroup.com)

Darryl Miya

Brand Manager, Scosche Industries

[darrylm@scosche.com](mailto:darrylm@scosche.com)