

Scosche® Industries To Introduce New Products At In-Person 2021 SEMA Show In Las Vegas

Oxnard, CA – October 28, 2021 SCOSCHE – (pronounced skōsh/skohsh) Industries, a leading innovator of award-winning consumer technology, powersports and car audio products and accessories and the #1 Mount Brand* is pleased to announce that they will be back exhibiting in person at the 2021 SEMA Show.

Something that we've always suspected, but now know for sure, is that the specialty equipment market and community is resilient and ingenious. It is built on strong personal connections and a commitment to creativity, innovation and plain old hands-on problem-solving.

As a regular SEMA exhibitor for 26 years, including one virtual show, Scosche Industries will be back in person to demonstrate their newest products and latest vehicle builds with products in two booths (#12119 and #20655) and eleven vehicles. Here are just a few of the places you can find Scosche products in show vehicles at SEMA:

Company	Location	Vehicle/Build By
Scosche Industries	#12119/North Hall	2020 Jeep Gladiator/Rockstar
RockStar Performance Garage	#20655/Central Hall	1974 & 2021 Ford Broncos/Rockstar 2021 Jeep Gladiator/Rockstar GRDLOC/Rockstar
Mickey Thompson Tires & Wheels	#84180/Outdoor	2019 Toyota Tacoma/Rockstar
MagnaFlow	81170/Outdoor	2021 Ford Bronco/Camburg
HP Tuners		C10 Slayer/DeBerti
Ford		2022 Ford Maverick/DRAGG 2021 Ford Bronco/John Pangilinan
SCORE	#12700	2020 Gladiator/Camburg

Watch for our new product press releases each day of the show, including: Connected Car essentials, innovative phone mounts, Power Delivery accessories, and our new Relay Switch System. Everyone at Scosche hopes you enjoy the excitement of the industry coming back together to showcase their newest products and to celebrate our SEMA-Strong Community.

Visit Scosche Industries at SEMA in Booth #12119, North Hall, LVCC

#1 Mount Brand

*Source: The NPD Group, Inc., Retail Tracking Service, U.S. & Canada, Mobile Holders/Stands, Excluding Mobile Holder Type: Mobile Grip/Stand, Dollars & Units, Mar. 20 – Apr. 2021.

Follow Scosche on: Instagram (@scoscheinc) and @scosche on Twitter, Facebook, Pinterest and LinkedIn for the latest news on all of the company's award-winning consumer tech and car audio products and accessories. And also visit our company Press Room on Scosche.com.

About SCOSCHE: Founded in 1980, SCOSCHE Industries is an award-winning innovator of consumer technology and car audio products – committed to delivering superior product quality and functionality, exceptional value and unmatched customer service. The designers and engineers at SCOSCHE develop products that reflect a rich heritage in audio and mobile technologies. SCOSCHE finds inspiration in the California lifestyle, culture, music and people. These influences can be seen in the accessories and products that are now in the hands, homes, offices and vehicles of people in over 50 countries. With over 400 patents/trademarks and countless industry awards received, it is easy to see why SCOSCHE is consistently at the forefront of technology and innovation. www.scosche.com

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