

Scosche® Industries Introduces Innovative Multi-Purpose Home, Office and Travel Charging Solutions at the 2023 International CES

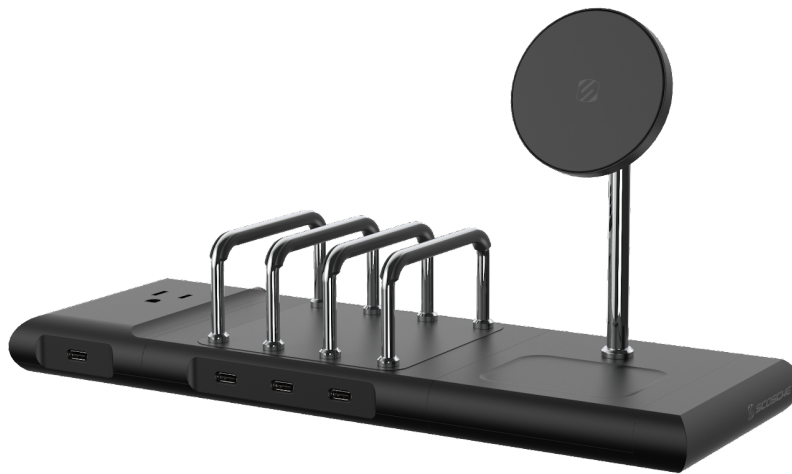
Las Vegas, Nev. – January 4, 2023 SCOSCHE – (pronounced skōsh/skohsh) Industries, a leading innovator of award-winning consumer technology, powersports and car audio products and accessories and the #1 Mount Brand* is pleased to introduce MagSafe charging and MagSafe compatible charging home and office solutions. In addition to being perfect for a desktop or nightstand, some of these new charging stands also fold up, or fold flat, to easily slip into a pocket or purse for travel.

The **BaseLynx 2.0 Modular Charging System** builds on the success and popularity of the original system, but is smaller, sleeker and even more powerful than its predecessor. The BaseLynx 2.0 modules quickly snap together utilizing magnetic connectors. Incredibly versatile, it offers the following charging modules: 2-in-1 Charging Stand with MagSafe, Magnetic Charger for Apple Watch, Vertical Multi-Device Charging Station, and a Powered End Cap featuring GaN technology with a USB-C port and a convenient 120V outlet.

Once the modules are connected, the system requires only one power cord. All modules, with the exception of the Powered End Cap, can be used alone, or as part of a system. The End Cap works connected with any module. The design is clean, compact, elegant and fits everywhere, from a high-tech office, to a dorm room, to a nightstand, and of course a kitchen counter.



The BaseLynx 2.0 is a customizable system that can be purchased as a kit, or as individual modules. It never stops adapting to your location, circumstances and devices because you can add, subtract and reconfigure modules at any time. Shown above is the white Pro Kit which includes a 2-in-1 iPhone/AirPods Charging stand with MagSafe, Magnetic Charger for Apple Watch, Vertical Multi-Device Charging Station and Powered End Cap. The black Pro Kit features a MagSafe-compatible 2-in-1 iPhone/AirPods charging stand. Both kits and modules come with one 6 ft. power cable. The Pro Kit also includes three braided 1 ft. cables: one USB-C to Lightning, one USB-C to USB-C (100W capable), and USB-C to USB-C.



The white BaseLynx 2.0 will be available at Apple.com and in select Apple stores Spring 2023. Prices for individual charging modules range from: \$49.95 to \$69.95, and the Charging Station Pro Kit, comprised of: MagSafe 2-in-1 Charging Stand, Apple Watch Charger, Vertical Multi-Device Charger, Powered End Cap with 6 ft. power cable, and three braided charging cables, will be available at \$249.95 MSRP.

The black BaseLynx 2.0 modules will be available in Summer 2023 on scosche.com and at select retailers with MSRP ranging from \$49.95 to \$99.95 for individual modules.

The **BaseCharge MS Wireless Charging Stand with Power Bank** is a 3-in-1 highly practical and elegant charging solution with a small footprint that looks great in a home, an office, or on a hotel nightstand. The MagSafe compatible stand displays and wirelessly charges iPhone 12 and later, adjusts up to 180° and folds flat for travel. AirPods can be simultaneously wirelessly charged below the iPhone on the removable MagSafe Compatible USB-C Power Bank.

Downward directed, diffused LED lighting around the base provides a subtle light source that is touch-controlled by the chrome stand bar. The BaseCharge MS comes with a removable slide-on Apple Watch Charger holder (Watch charger not included) and a convenient cable channel to keep everything neat and tidy.



There is a 15W USB-C output to charge a third device and the BaseCharge comes with a 48W power supply with a 5 ft. AC power cable. But there's more! The BaseCharge MS comes with a removable **5,000 mAh Lithium-Ion Power Bank** that can be used (and charged) situated in the base. When removed from the base, it becomes a portable charger for MagSafe devices and also provides a USB-C port for fast wired charging of portable devices.

The BaseCharge MS with Power Bank is available in black or white and will be available in Spring 2023 on Scosche.com and at select retailers at an MSRP of \$139.99.



The **BaseCharge MS 3-in-1 Magnetic Wireless Charging Stand** is the sister stand to the Power Bank-equipped version (described above) and is identical in every way except that it has a wireless charging pad in the base in place of the removable power bank. All other features including the charging stand, Apple Watch holder, cable channel, touch-control LED lighting, 15W USB-C power output, 48W power supply and 5 ft. power cable are identical.

The BaseCharge MS will be available Spring 2023 on Scosche.com and at select retailers at an MSRP of \$99.99.

The **BaseCharge MS Fold-N-Go – Foldable 2-in-1 Wireless Charging Phone Stand** is designed for travel, but will also happily charge and display your iPhone and AirPods on your nightstand or desk. Made from lightweight, yet resilient, soft-touch PU leather material, the Fold-N-Go can be used flat, or as a 2-position stand.



Either way you fold it, it will magnetically hold and wirelessly charge both an iPhone 12 and later at 7.5W, as well as an AirPods Gen 3 or Pro case at up to 5W, at the same time. It comes with a 4 ft. premium braided power cable and a 20W Power Delivery wall charger.

The BaseCharge Fold-n-Go will be available in black or white in Summer 2023 on Scosche.com and at select retailers at an MSRP of \$79.99.

With its unique design and a sophisticated polished black zinc alloy construction, the **MagicMount Elite Charge Premium Wireless Charging Stand** is destined to be a conversation starter. Stylish, as well as versatile, the Elite Stand can be folded flat and used as a wireless charging MagSafe compatible puck, charging iPhone 12 and later at 7.5W.

Unfolded, it transforms into a convenient stand to view, charge, and use an iPhone in portrait or landscape mode. The MagicMount Elite stand has an attached 6 ft. USB-C power cable, perfect for use at home on a desk, nightstand, or kitchen counter. It is also a clear choice for travel or to be an influencer when working at a coffee shop.



The MagicMount Elite Charge Stand will be available Fall 2023 on [Scosche.com](https://www.scosche.com) and at select retailers at an MSRP of \$49.99.

*Source: The NPD Group/Retail Tracking Service, U.S. & Canada, Mobile Holders/Stands, Excluding Mobile Holder Type: Mobile Grip/Stand, based on unit sales, Jan. 2019 – Sep. 2022 combined.

**The Scosche MagicMount phone mount system was granted two design patents: D790,960 and D831,462.

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About SCOSCHE: Founded in 1980, SCOSCHE Industries is an award-winning innovator of consumer technology and car audio products – committed to delivering superior product quality and functionality, exceptional value and unmatched customer service. The designers and engineers at SCOSCHE develop products that reflect a rich heritage in audio and mobile technologies. SCOSCHE finds inspiration in the California lifestyle, culture, music and people. These influences can be seen in the accessories and products that are now in the hands, homes, offices and vehicles of people in over 50 countries. With over 400 patents/trademarks and countless industry awards received, it is easy to see why SCOSCHE is consistently at the forefront of technology and innovation. www.scosche.com

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