

## Scosche® Industries Reveals Ingenious In-Vehicle and On-The-Go Phone Mounts At The 2023 International CES

Las Vegas, Nev. – January 4 2023 SCOSCHE – (pronounced skōsh/skohsh) Industries, a leading innovator of award-winning consumer technology, powersports and car audio products and accessories and the #1 Mount Brand\* is pleased to introduce their latest line-up of phone mounts to hold and display phones everywhere, from in-vehicle to on-the-go.

**The MagicMount Elite2 Magnetic Phone Mount** is a contemporary, compact, low-profile mount that is right at home in the latest premium vehicle interiors. The built in circle of Neodymium magnets are 30 percent stronger than those in standard MagicMounts, to hold even the heaviest of phones. These magnets align perfectly with those in iPhone 12 and later series, as well as MagSafe cases. The mount is fully adjustable, thanks to a smooth ball-joint, for phone viewing in portrait or landscape mode. The Elite2 also holds iPhone X, 11 and SE, as well as Android phones using a MagicRing Adapter (sold separately and available at [Scosche.com](https://www.scosche.com)).

Available in two mounting options – Vent and Dash, the Vent mount secures quickly to most vehicle air vents and is easy to transfer from vehicle to vehicle, for use in a rental car and can be used as a kickstand. The Dash mount secures to either the top or front of a dashboard using the included automotive grade adhesive. The Dash mount is a great low-profile vehicle solution for the latest MagSafe equipped iPhones.



Both the Vent and Dash options of this mount will be available Summer 2023 on Scosche.com and at select retailers at an MSRP of \$39.99/each.

There are times everyone could really use an extra hand, so Scosche, the #1 Mount Brand created the **MagicMount MS Hydro\*\*\* – Insulated Water Bottle with Built-In MagSafe Compatible Phone Mount**. The MagSafe compatible magnetic phone mount securely holds iPhone models 12 and later and the magnetic mount adjusts to hold the phone in landscape or portrait orientation and at the perfect personalized viewing angle. Powerful Neodymium magnets in the mount will even secure the full water bottle to a metal surface. The MagicMount Hydro is the perfect take-along item for the gym, yoga studio, sporting event, beach and in a car cup-holder, to help you stay hydrated and connected.



The Hydro's cap (with the built-in phone mount) is universal and fits all popular water bottle brands and features a convenient built-in carrying/handle. The bottle has double-wall vacuum insulation for 12+ hours (hot) or 24+ hours (cold) beverage storage and has a food-grade stainless steel interior and a powder-coated external finish. The bottle is BPA-free and bacteria- and odor-resistant.

The 24 oz MagicMount Hydro will be available Spring 2023 on Scosche.com and at select retailers at an MSRP of \$39.99.

Designed to work with the new Apple macOS Ventura Continuity Camera feature, the **MagicMount Pro2 MSC – MagSafe Compatible Continuity Phone Mount** attaches to the back of an iPhone 12 and then secures it to the top of a Mac laptop, iMac or Studio Display. It allows the use of an iPhone in portrait or landscape mode when mounted on the display.



In addition to use with a laptop or display, the MagicMount Pro2 MSC functions as a convenient kickstand, phone grip, and even a place to neatly wind a charging cable.

The MagicMount Pro2 MagSafe Camera Mount will be available Winter 2023 on Scosche.com and at select retailers at an MSRP of \$19.99.

\*Source: The NPD Group/Retail Tracking Service, U.S. & Canada, Mobile Holders/Stands, Excluding Mobile Holder Type: Mobile Grip/Stand, based on unit sales, Jan. 2019 – Sep. 2022 combined.

\*\*The Scosche MagicMount phone mount system was granted two design patents: D790,960 and D831,462.

\*\*\* The Scosche MagicMount MS Hydro is patent pending.

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About SCOSCHE: Founded in 1980, SCOSCHE Industries is an award-winning innovator of consumer technology and car audio products – committed to delivering superior product quality and functionality, exceptional value and unmatched customer service. The designers and engineers at SCOSCHE develop products that reflect a rich heritage in audio and mobile technologies. SCOSCHE finds inspiration in the California lifestyle, culture, music and people. These influences can be seen in the accessories and products that are now in the hands, homes, offices and vehicles of people in over 50 countries. With over 400 patents/trademarks and countless industry awards received, it is easy to see why SCOSCHE is consistently at the forefront of technology and innovation. [www.scosche.com](http://www.scosche.com)

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