## Scosche® Industries Showcases Power Delivery Wall Chargers with GaN Technology and a 2-in-1 Charging Cable at the 2023 International CES

Las Vegas, Nev. – January 4, 2023 SCOSCHE – (pronounced skōsh/skohsh) Industries, a leading innovator of award-winning consumer technology, powersports and car audio products and accessories and the #1 Mount Brand\* is proud to introduce two powerful and adaptable wall chargers and a 2-in-1 charge and sync cable for USB-C and Lightning® devices. These accessories can charge multiple devices from phones to laptops, leading to an overall reduction in the number of chargers and cables people need in their daily lives, which is a key component of Scosche's commitment to sustainability.

Scosche's two new dual-port USB-C Power Delivery 3.0 wall chargers perfectly demonstrate the evolutionary leap that is taking place in device charging that allows use of one shared power charger for multiple devices. Powerful, as well as adaptable, the **PowerVolt PD35** and **PowerVolt PD65** enable the fastest charging experience for phones, tablets, cameras, laptops and more, charging compatible iPhone devices up to 50% in as little as 30 minutes.



Both chargers are compact, with convenient folding prongs, making them perfect for travel and taking up minimal space on a wall socket or power strip. The small form factor and incredibly fast charging is thanks to the latest GaN (Gallium Nitride) technology. Replacing silicon semiconductors, GaN handles higher voltages and higher temperatures more efficiently, allowing components to be positioned closer together within the charger. Scosche PowerVolt

GaN chargers have built-in safety circuitry that protects from overcharging, overheating and is safe to use with smaller devices.



Both chargers deliver smart shared power which means if you plug one device into the PowerVolt the entire 35W or 65W is available to charge that one device. If you connect a second device, the charger will automatically share the power between the two devices, sensing which device requires the greater share. For example, if you plugged an iPhone and an iPad into a PowerVolt PD35 at the same time, the PowerVolt would know to deliver a greater share of the power to the iPad. And when you connect an iPhone and a MacBook to a PowerVolt PD65, more power would automatically go to the MacBook.

The PowerVolt PD35 will be available Spring 2023 on Scosche.com and at select retailers at an MSRP of \$39.99.

The PowerVolt PD65 will be available Summer 2023 on Scosche.com and at select retailers at an MSRP of \$59.99.

The new Scosche **StrikeLine HH 2-in-1 Hammerhead Cable** provides a solution for multiple technology and practical needs. It will fast charge or sync a Lightning or USB-C, so just one cable is needed in the car, office, and home. It is the first MFi-certified 2-in-1 USB-C/Lightning cable so it will safely charge both an iPhone and an iPad. The StrikeLine HH is Power Delivery compatible and can transfer up to 60W of power, easily charging a MacBook or other laptop, as well as cameras, drones, portable gaming devices and more, when used with an appropriate wall or car charger.



The StrikeLine HH is a 4 ft. flexible, tangle-free braided cable built from premium materials including aluminum housings, mylar shield and fiber core. Scosche performs weighted, 360° bend testing on all its cables that exceeds industry standards for cable testing, and provides a three year warranty.

The 4 ft. StrikeLine HH will be available Spring 2023 on Scosche.com and at select retailers at an MSRP of \$29.99.

\*Source: The NPD Group/Retail Tracking Service, U.S. & Canada, Mobile Holders/Stands, Excluding Mobile Holder Type: Mobile Grip/Stand, based on unit sales, Jan. 2019 – Sep. 2022 combined.

\*\*The Scosche MagicMount phone mount system was granted two design patents: D790,960 and D831,462.

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About SCOSCHE: Founded in 1980, SCOSCHE Industries is an award-winning innovator of consumer technology and car audio products – committed to delivering superior product quality and functionality, exceptional value and unmatched customer service. The designers and engineers at SCOSCHE develop products that reflect a rich heritage in audio and mobile technologies. SCOSCHE finds inspiration in the California lifestyle, culture, music and people. These influences can be seen in the accessories and products that are now in the hands, homes, offices and vehicles of people in over 50 countries. With over 400 patents/trademarks and countless industry awards received, it is easy to see why SCOSCHE is consistently at the forefront of technology and innovation. www.scosche.com

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