

## Where to Find Scosche® Industries' New Products And Vehicle Builds At The 2023 SEMA Show In Las Vegas

Las Vegas, NV – October 31, 2023 Scosche Industries, a leading innovator of award-winning consumer technology, powersports, car audio products and accessories and the #1 Mount, FM Transmitter, and 30W Wall Charger brand\* in North America is pleased to announce that they will be exhibiting at the 2023 SEMA Show in Las Vegas, NV.



Scosche is excited to be back at the SEMA Show to demonstrate their latest products in Booth #11009, North Hall in the Las Vegas Convention Center, as well as presenting an interactive display at the Overland Experience outside of West Hall. Scosche will also be displaying their products installed in various vehicle builds. Here are just a few of the places you can find Scosche products in show vehicles at SEMA:

Vehicle	Owner/Company	Booth	Location: Hall
<u>/ Booth</u>			
C10 Slayer	DeBerti	3M	West / 50059
1967 Nova	The Custom Shop	Sony	North / 10521
Sportsmobile	Scosche	Overland Experience	Outdoor West
Race Truck	Camburg	Magnaflow/Camburg	Central / 23243
Raptor R	Camburg	Optima Batteries	Outdoor / 80020
Bronco Raptor	Camburg	Magnaflow/Camburg	Central / 23243
Raptor	Camburg	Magnaflow/Camburg	Outdoor / 81170
Tundra	Camburg	Magnaflow/Camburg	Outdoor / 81170
Race Truck #2	Camburg	Magnaflow/Camburg	Outdoor / 81170

ROKBUGY	Rockstar	Rockstar Performance	Central / 21403
Starfield Corvette	Rockstar	Rockstar Performance	Central / 21403
Rockstar Gladiator	Rockstar	Rockstar Performance	Central / 21403
Harley Davidson	Harley Davidson	Odyssey Battery Booth	Central / 23659
GRDLOC	Rockstar	TURN 14 Booth	Silver / South / 84160
1 Bad LJ	Mickey Thompson Feature Area		Silver / South / V520
Camp Crawler	Mickey Thompson Feature Area		Silver / South / V521
Scosche Bronco	Scosche	M. Thompson Feature Area	Silver / South / V522
Project Overkill	Mickey Thompson Feature Area		Silver / South / V523
Gladiator	Mickey Thompson	M. Thompson Feature Area	Silver / South / V524
Gladiator	Patriot Liner	Patriot Liner Booth	West / 57009
USPS Jeep	Randys Worldwide	Randys Worldwide Booth	West / 57169
Icon Canyon	Icon	Randys Worldwide Booth	West / 57169
Dyntrac Jeep	Dyntrac	Randys Worldwide Booth	West / 57169

### **Visit Scosche Industries at SEMA in Booth #11009, North Hall, LVCC**

\*Source: Circana/Retail Tracking Service, U.S. & Canada combined, Mobile Holders/Stands, excluding Mobile Holder Type: Mobile Grip/Stand, Jan. 2019 – Feb. 2023 combined

Circana/Retail Tracking Service, U.S. & Canada, PDPA Connectivity, Type: Wireless/FM Transmitters/ Modulators, Jan. 2018 - Aug. 2022 combined.

Circana, Retail Tracking Service, U.S. Sales, Mobile Power, Charger Type: AC Adapters/Chargers, 30W, Jan 2022 – Aug 2023 combined.

Follow us on: Instagram (@scoscheinc) and @scosche on X, Facebook, Pinterest, YouTube and LinkedIn, for the latest news on all of the company's award-winning consumer tech and car audio products and accessories. And also visit our company [Press Room](#) on Scosche.com.

About SCOSCHE: Founded in 1980, SCOSCHE Industries is an award-winning innovator of consumer technology and car audio products – committed to delivering superior product quality and functionality, exceptional value and unmatched customer service. The designers and engineers at SCOSCHE develop products that reflect a rich heritage in audio and mobile technologies. SCOSCHE finds inspiration in the California lifestyle, culture, music and people. These influences can be seen in the accessories and products that are now in the hands, homes, offices and vehicles of people in over 50 countries. With over 400 patents/trademarks and countless industry awards received, it is easy to see why SCOSCHE is consistently at the forefront of technology and innovation. [www.scosche.com](http://www.scosche.com)

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