

New Products From Scosche® Industries Honored With 2023 International CES TWICE Picks Awards

Oxnard, Calif. – January 13, 2023 SCOSCHE – (pronounced skōsh/skohsh) Industries, a leading innovator of award-winning consumer technology, powersports and car audio products and accessories and the #1 Mount Brand* is pleased to announce that two of our products, the **BaseLynx™ 2.0 Pro Kit** and the **MagicMount™ MS Hydro**, have won this year's CES Picks Awards, presented by TWICE.



The award recognizes the very best technology products either on display at CES or launching during the show dates. Our products were judged based on their feature sets, innovation, perceived value and accessibility, following which they were deemed to be a standout within the sector and selected as winners.

The awards' editorial team have said that:

"CES has seemingly returned to normality this year and with that, competition to be considered the very best has been high. Across the board, we had tough decisions to make when selecting winners this year which further highlights how impressed we were with our final winners. Congratulations to all those who won."

From Kas Alves, Co-President, Scosche Industries:

"Thank you to the TWICE editorial and judging panel for our two 2023 TWICE Picks Awards. We are grateful for their recognition of our product designs, true innovation, detailed features, perceived value and more. To stand out and win in this category says a lot about Scosche's Design & Development teams. We will continue to push the limits in Consumer Tech product innovation with differentiation, quality, and premium functionality."

"Thank you to the Scosche Design & Development teams for keeping their foot on the gas, even during one of the most challenging years our country has witnessed. We look forward to a successful 2023 and to seeing our products in our top customers' stores."

If you would like to learn more about our winning products please [click here](#). You can also read more about our success on TWICE's website, in their regular newsletter and other promotional channels from the brand in the coming weeks.

*Source: The NPD Group/Retail Tracking Service, U.S. & Canada, Mobile Holders/Stands, Excluding Mobile Holder Type: Mobile Grip/Stand, based on unit sales, Jan. 2019 – Sep. 2022 combined.

The Scosche MagicMount phone mount system was granted two design patents: D790,960 and D831,462.
The Scosche BaseLynx 2.0 and MagicMount MS Hydro are patent pending.

Follow us on: Instagram (@scoscheinc) and @scosche on Twitter, Facebook, Pinterest, YouTube and LinkedIn, for the latest news on all of the company's award-winning consumer tech and car audio products and accessories. And also visit our company Press Room on Scosche.com.

About SCOSCHE: Founded in 1980, SCOSCHE Industries is an award-winning innovator of consumer technology and car audio products – committed to delivering superior product quality and functionality, exceptional value and unmatched customer service. The designers and engineers at SCOSCHE develop products that reflect a rich heritage in audio and mobile technologies. SCOSCHE finds inspiration in the California lifestyle, culture, music and people. These influences can be seen in the accessories and products that are now in the hands, homes, offices and vehicles of people in over 50 countries. With over 400 patents/trademarks and countless industry awards received, it is easy to see why SCOSCHE is consistently at the forefront of technology and innovation. www.scosche.com

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