

Scosche® Industries to Unveil Cutting-Edge Premium and Heavy-Duty Phone Mounts at the 2024 SEMA Show in Las Vegas

Las Vegas, NV – November 4, 2024 SCOSCHE Industries, a leading innovator of award-winning consumer technology and accessories, and the #1 Mount, FM Transmitter, and 30W Wall Charger brand* in North America is pleased to announce that they will be demonstrating their latest line-up of new products in Booth #10209, North Hall, LVCC at the 2024 SEMA Show, November 5 through 8.

Deciding to equip your vehicle with essential safety products such as a phone mount, legally required for hands-free phone use, can be a money- and life-saving action. Many contemporary vehicles feature tablet-style display monitors, leaving little room to safely and conveniently mount your phone. Scosche's experienced Product Development team researched (and drove) these vehicles to develop groundbreaking magnetic and fast wireless charging mounts that are easy to install and a pleasure to use, in everything from the latest high-tech EV, to an off-road beast, and everyone's favorite classics.

Scosche's two new in-vehicle phone mount series, the **MagicMount® Charge Elite** and **MagicMount Charge Pro** deliver Qi2-certified and MagSafe® compatible fast wireless charging at up to 15W, with some unique and useful design features.



The **MagicMount Charge Elite** is available in 3-In-1 and Window/Dash models. The 3-in-1 model features a unique aluminum rail design that allows the mount head to slide, rotate, and pivot allowing for precise positioning to best suit the driver's view. It attaches securely to a window, dash or vent and also offers a reversible feature that attaches conveniently to the back of a tablet-style display – as shown in the image above.

The Charge Elite mounts have a unique integrated cable management system that lets you neatly coil and conceal any unused lengths of cable behind the charging head for a clean dash. Included with the Elite is a 40W dual-port (2 x 20W) USB-C car power adapter to power the wireless charger plus an additional device.

The MagicMount Charge Elite mounts are available on Scosche.com, Apple.com, and at Apple Stores and select retailers at an MSRP of \$69.99 for the 3-in-1 or Window/Dash models.



The **MagicMount Charge Pro** Wireless Charging Mount (Window/Dash shown above) is Qi2 certified and MagSafe compatible and comes in three mounting options: the Window/Dash, Dash/Vent and the 5-In-1 Kit. The Charge Pro mounts each come with a 20W USB-C Car Power Adapter.

The newest option, the 5-In-1 Kit, offers a choice of Dash, Swing-Arm Dash, Vent, FreeFlow Vent, and Back of Display mounting options. A removable swing-arm is included, allowing the user to select their favorite phone spot, including ones that don't block their AC vent or stereo, or attach conveniently to the back of an in-vehicle tablet display..

The MagicMount Charge Pro Window/Dash and Dash/Vent models are available now on Scosche.com and at select retailers at an MSRP of \$59.99 each. The MagicMount Charge Pro 5-In-1 Kit will be available Q4, 2024 at an MSRP of \$59.99.



The **MagicMount MS Heavy-Duty Mount** will effortlessly hold a phone or tablet securely as you drive. A circle of extra strong magnets holds MagSafe® iPhone® models and MagSafe cases. The mount also comes with a heavy-duty Scosche MagicRing™ Adapter to attach to non-MagSafe iPhone models, Android phones and tablets, so they can easily be used with the mount.

The MagicMount MS HD comes with two interchangeable arms in different lengths making it suitable for any vehicle, any depth of dash, and any driver. This mount design is also available in a convenient cup-holder mount version.

The MagicMount MS HD will be available Q1, 2025 at Scosche.com and select retailers at an MSRP of \$69.99.



The **MagicMount 5-In-1** Mount Kit is an incredibly adaptable and useful magnetic phone mount that offers five mounting options: Low-Profile Dash, Swing-Arm Dash, Low-Profile Vent, FreeFlow Vent, and Back of Display for vehicles with tablet-style displays. The kit includes an optional removable swing-arm that can be used with the different mount bases so that every driver in every vehicle can find their perfect phone viewing angle.

Built with a circle of powerful magnets that align perfectly to hold a MagSafe equipped Apple® iPhone 12 or later, MagSafe cases. It easily holds non-MagSafe iPhone models and Android phones by using the included MagicRing Adapter. This mount is PopSocket® compatible, which means you can easily mount your phone with the PopSocket in place,

The MagicMount Select 5-In-1 Mount Kit will be available Q2, 2025 at an MSRP of \$29.99.



Add security and safety to your vehicle with the **PowerVolt Pro Finder**, a locator device cleverly embedded into a car charger. It is a real, working dual-port 42W (30W USB-C + 12W USB-A) car charger that also allows you to track a vehicle from your phone. The Finder works with the Apple Find My Device network. Encrypted location data is only available to the user or those they share with.

The PowerVolt Pro Finder will be available Q4, 2025 at Scosche.com and select retailers, at an MSRP of \$39.99.



Perfect for rideshare drivers and families, the **PowerVolt 100** is a powerful 100W car charger that plugs into a vehicle's 12V outlet and has a 5 ft. back seat extension cable and clip. It can charge up to six devices simultaneously, while avoiding over-stretched and tangled cables. The front charger and rear-seat charging hub can each charge three devices with 50W of shared power to two USB-C Power Delivery ports and one USB-A port. The smart IC technology delivers optimum charging for each device, so now passengers don't have to wait to charge their phones, tablets, portable gaming systems, laptops and more.

The PowerVolt 100 is available now at Scosche.com and select retailers at an MSRP of \$29.99.



The dual benefits of a magnetic MagSafe compatible phone mount and an insulated beverage bottle align beautifully in the **MagicMount Flask**. Imagine the convenience of using your water bottle as a phone stand to let you easily make hands-free phone calls, watch or make videos, and of course take photos with the steadiness of a portable tripod. The magnets in the mount head are powerful enough to secure the Flask to a metal surface, even when full.

The double-wall Insulated bottle has a food-grade stainless steel interior that keeps beverages hot/cold for up to 12/24 hours. It's balanced and stable – even when empty, and designed with a flip-up spout to let you sip your drink with your phone still in place. A protective food-grade silicone boot on the base of the Flask can be removed to use as a safe and convenient water bowl for your dog.

The 22 oz and 32 oz MagicMount Flasks are available now at [Scosche.com](https://scosche.com) and select retailers at an MSRP of \$54.99 and \$59.99 respectively.

Visit Scosche Industries at SEMA in Booth #10209, North Hall, LVCC

#1 Mount Brand

*Source: Circana, /Retail Tracking Service, Mobile Holders/Stands, Excluding Mobile Holder Type: Mobile Grip/Stand, Unit Sales, Jan. 2021– May 2024 combined.

Circana/Retail Tracking Service, U.S. & Canada, PDPA Connectivity, Type: Wireless/FM Transmitters/ Modulators, Jan. 2020 - May, 2023 combined.

Circana, Retail Tracking Service, U.S. Sales, Mobile Power, Charger Type: AC Adapters/Chargers, 30W, Jan 2022 – Aug 2023 combined

Note: The Scosche MagicMount phone mount system was granted two design patents: D790,960 and D831,462.

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About SCOSCHE: Founded in 1980, SCOSCHE Industries is an award-winning innovator of consumer technology and car audio products – committed to delivering superior product quality and functionality, exceptional value and unmatched customer service. The designers and engineers at SCOSCHE develop products that reflect a rich heritage in audio and mobile technologies. SCOSCHE finds inspiration in the California lifestyle, culture, music and people. These influences can be seen in the accessories and products that are now in the hands, homes, offices and vehicles of people in over 50 countries. With over 400 patents/trademarks and countless industry awards received, it is easy to see why SCOSCHE is consistently at the forefront of technology and innovation. www.scosche.com

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