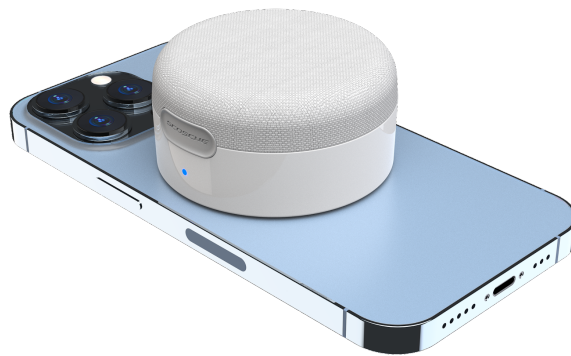


Scosche® Industries Introduces Two MagSafe Compatible Waterproof Wireless Speakers

Oxnard, Calif. – January 6, 2022 SCOSCHE – (pronounced skōsh/skohsh) Industries, a leading innovator of award-winning consumer technology, powersports and car audio products and accessories and the #1 Mount Brand* is pleased to introduce two new magnetic portable speakers, both of which are compatible with MagSafe phones and cases, as well as non-MagSafe phones.



Perfectly compact and convenient but delivering a big clear sound, the **BoomCan MS Portable Speaker** attaches magnetically to MagSafe iPhone 12 and later phones using the circle of magnets built into MagSafe phones and cases. It also easily attaches to non-MagSafe phones by attaching a MagicPlate (included) to the back of the phone.

Featuring the latest Bluetooth® Version 5.0 technology for quick and consistent connection and low latency, the BoomCan MS delivers a surprisingly rich and powerful sound from a small speaker. It will stream music directly from the phone, or facilitate clear and convenient hands-free phone calls. You can achieve a true wireless stereo sound by pairing two BoomCanMS speakers.

With up to five hours of playtime per charge, it recharges quickly, approximately 1.5 hours from zero to fully charged, and comes with a USB-A to USB-C charging cable. When attached to a phone, the BoomCan MS also works as a handy kickstand for watching, and of course hearing, movies and more. BoomCan MS is rated IPX7 - waterproof and is available in a choice of black or white.

The BoomCan MS MagSafe Compatible Portable Speaker (Patent Pending) will be available Spring 2022 on Scosche.com and at select retailers at an MSRP of \$39.99.



Scosche's award-winning **BoomBottle® Magnetic Portable Speaker** now comes in a MagSafe compatible version. Featuring a circle of Neodymium magnets on the top that align with, and securely hold, MagSafe-equipped iPhones 12 and later and MagSafe cases, it also holds all other phones (when equipped with the included MagicPlate) to stream music directly from the phone and for crystal clear hands-free phone calls. Powerful magnets in the base of the **BoomBottle MS** secure the speaker to metal surfaces.

Two passive subwoofers and two 10W speakers drive the BoomBottle's impressive bass and crisp highs. It sounds great either Indoors or outdoors thanks to an audio equalizer that automatically adjusts to the environment for optimum sound quality. It's simple to pair two BoomBottle MS speakers to deliver a true wireless stereo sound. Rated IPX7- waterproof and featuring a built-in stainless steel bottle opener, it's built to take the party anywhere. BoomBottleMS comes with a USB-A to USB-C charging cable to recharge its Lithium-Ion battery, and an LED battery indicator light displays the charge level.

The BoomBottle MS MagSafe Compatible Portable Speaker (Patent Pending) will be available Summer 2022 on Scosche.com and at select retailers at an MSRP of \$129.99.

#1 Mount Brand

*Source: The NPD Group, Inc., Retail Tracking Service, U.S. & Canada, Mobile Holders/Stands, Excluding Mobile Holder Type: Mobile Grip/Stand, Jan. 2018 – Oct. 2021.

Follow Scosche on: Instagram (@scoscheinc) and @scosche on Twitter, Facebook, Pinterest and LinkedIn for the latest news on all of the company's award-winning consumer tech and car audio products and accessories. And also visit our company Press Room on Scosche.com.

About SCOSCHE: Founded in 1980, SCOSCHE Industries is an award-winning innovator of consumer technology and car audio products – committed to delivering superior product quality and functionality, exceptional value and unmatched customer service. The designers and engineers at SCOSCHE develop products that reflect a rich heritage in audio and mobile technologies. SCOSCHE finds inspiration in the California lifestyle, culture, music and people. These influences can be seen in the accessories and products that are now in the hands, homes, offices and vehicles of people in over 50 countries. With over 400 patents/trademarks and countless industry awards received, it is easy to see why SCOSCHE is consistently at the forefront of technology and innovation. www.scosche.com

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Media Contacts:

Chris McCloud

Scosche PR

Scosche@pendulumstrategygroup.com

Darryl Miya

Brand Manager, Scosche Industries

darrylm@scosche.com