

Scosche® Industries Introduces MagSafe Compatible Wireless Charging Solutions and Premium Charging Cables

Oxnard, Calif. – January 7, 2022 SCOSCHE – (pronounced skōsh/skohsh) Industries, a leading innovator of award-winning consumer technology, powersports and car audio products and accessories and the #1 Mount Brand* is pleased to introduce their latest MagSafe Compatible wireless chargers and Power Delivery compatible premium braided charge and sync cables.



The **BaseLynx MS - Wireless Stand for MagSafe Charger** is the latest addition to the BaseLynx System. BaseLynx is a modular charging system that lets the user choose, configure and connect the modules that best meet their charging and organizational needs. The set up can be reconfigured as required and is powered by just one cable. This Wireless Stand for MagSafe can also be used as a standalone charger and comes with its own power cable.

This wireless stand holds a MagSafe charger (not included) and holds an Apple iPhone 12 and later in either a vertical viewing position, or the top of the stand bends at a 90-degree angle to accommodate horizontal charging. The stand also holds an Apple AirPods Wireless Charging Case while it charges on the MagSafe charger. The cable from the MagSafe charger can be threaded down through a channel in the stand for a clean, integrated look.

The BaseLynx MS Wireless Stand for MagSafe Charger (Patent Pending) will be available Spring 2022 on Scosche.com and at select retailers at an MSRP of \$49.99.



The **Scosche MagSafe Compatible Charging Puck** wirelessly charges Apple iPhones 12 and later at up to 7.5W and also charges Apple AirPods Wireless Charging Cases. It has a captive 1.5 m USB-C charging cable and comes in a choice of black or white. The size and shape of this charger, as well as the color options, allow it to integrate seamlessly with the Scosche MagicMount MSC line of mounts.

The MagSafe Charging Puck will be available Spring 2022 on [Scosche.com](https://www.scosche.com) and at select retailers at an MSRP of \$34.99.

Scosche's StrikeLine line of charge and sync cables are built from premium materials including aluminum housings, mylar shield, and fiber core. Their braided nylon jacket provides flexibility, strength and tangle-free durability. Scosche performs weighted bend-testing on their cables that exceed industry standards and requirements.



StrikeLine Right Angle Charge and Sync Braided Cables include all the premium cable benefits described above and have a right-angle connection that is perfect for working in a tight space, gaming on a phone, or for someone who simply prefers the clean look of a low-profile connection. In addition, the right angle connection reduces strain on the cable. Covered by Scosche's lifetime warranty, these right-angle cables are available in the following options:

- USB-C to Right-Angle USB-C (in Black or white) in 4 ft, 6 ft, and 10 ft. lengths.
- USB-C to Right-Angle Lightning (in Space Gray or Silver) in 4 ft, 6 ft, and 8 ft. lengths.

StrikeLine Right-Angle Cables will be available Spring 2022 on Scosche.com and at select retailers at an MSRP ranging from \$24.99 to \$39.99, depending upon type of connector and length.



StrikeLine Heavy Duty Braided Cables are part of the Scosche Premium Charge and Sync cable family and also feature reinforced and extended housings that provide extra strain relief at

the crucial point of bending/twisting. Covered by Scosche's Lifetime warranty, they are available in the following options:

- USB-C to USB-C - Available in Black or White/Gray in 4 ft. and 10 ft. lengths.
- USB-C to Lightning - Available in Space Gray or Silver in 4 ft. and 10 ft. lengths.
- USB-A to USB-C - Available in Black or White/Gray in 4 ft. and 10 ft. lengths.
- USB-A to Lightning - Available in Space Gray or Silvery in 4 ft. and 10 ft. lengths.

StrikeLine Heavy Duty Cables will be available Spring 2022 on Scosche.com and at select retailers at an MSRP ranging from \$19.99 to \$39.99, depending upon type of connector and length.



USB-C to USB-C 6 ft. Extension Cables effortlessly add another 6 ft. of reach to make charging portable devices easier and more convenient. They work with phones, MagSafe chargers, tablets, cameras and more and are covered by Scosche's three year warranty

USB-C Extension Cables will be available Spring, 2022 on Scosche.com and at select retailers at an MSRP of \$14.99.

#1 Mount Brand

*Source: The NPD Group, Inc., Retail Tracking Service, U.S. & Canada, Mobile Holders/Stands, Excluding Mobile Holder Type: Mobile Grip/Stand, Jan. 2018 – Oct. 2021.

Follow Scosche on: Instagram (@scoscheinc) and @scosche on Twitter, Facebook, Pinterest and LinkedIn for the latest news on all of the company's award-winning consumer tech and car audio products and accessories. And also visit our company Press Room on Scosche.com.

About SCOSCHE: Founded in 1980, SCOSCHE Industries is an award-winning innovator of consumer technology and car audio products – committed to delivering superior product quality and functionality, exceptional value and unmatched customer service. The designers and engineers at SCOSCHE develop

products that reflect a rich heritage in audio and mobile technologies. SCOSCHE finds inspiration in the California lifestyle, culture, music and people. These influences can be seen in the accessories and products that are now in the hands, homes, offices and vehicles of people in over 50 countries. With over 400 patents/trademarks and countless industry awards received, it is easy to see why SCOSCHE is consistently at the forefront of technology and innovation. www.scosche.com

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Media Contacts:

Chris McCloud

Scosche PR

Scosche@pendulumstrategygroup.com

Darryl Miya

Brand Manager, Scosche Industries

darrylm@scosche.com