Scosche[®] Industries Introduces New Smart Dash Camera and Direct-Fit Mounts

Oxnard, Calif. – January 8, 2022 SCOSCHE – (pronounced skōsh/skohsh) Industries, a leading innovator of award-winning consumer technology, powersports and car audio products and accessories and the #1 Mount Brand* is pleased to introduce a new model of their award-winning Full HD Smart Dash Cameras and new models of the award-winning Direct-Fit Phone Mounts.



The NEXG10032 Full HD Smart Dash cam - Powered by Nexar[®] works with iOS or Android devices. It records and captures significant driving events and saves them to the free Nexar Cloud storage. It starts automatically when driving begins and users receive free 24/7 Nexar App live support. The NEXG1 can automatically generate an insurance report in the event of an accident and can remind you where you parked your car.

The NEXG1 is a forward-facing Full HD 1080P, with dual-band WiFi and Bluetooth LE Version 5.0 and is GPS enabled. It comes with a 32GB SD card and can support up to 256GB capacity.

The NEXG10032 Full HD Smart Dash Camera will be available Spring 2022 on Scosche.com and at select retailers at an MSRP of \$199.99.



Scosche's ProClip Direct-Fit Phone Mounts are custom fit to the exact year, make and model of a vehicle. They snap into the seams of the dashboard, providing a secure fit with no drilling or professional installation needed. They provide a sturdy mounting platform for a choice of Scosche mount heads, including: Universal, Magnetic, XL, and wireless charging. A 20W USB-C Power Delivery Car Adapter is included with each of the wireless charging mounts.

New ProClip Direct-Fit mount options being added for 2022 to an already extensive list of vehicle models, include:

- Ford F-150 2021-22
- Ford Bronco 2021/22
- Chevrolet Corvette 2019
- Chevrolet Camaro 2016+
- Chevrolet Silverado 2019+
- Honda: Passport 2019-2022, Pilot 2016-2022, Ridgeline 2016-2022
- Subaru: Forester 2019-2022, Impreza 2017-2022, XV/Crosstrek 2018-2022

The new range of ProClips direct-fit mounts will be available Spring 2022 on Scosche.com and at select retailers and come in a range of prices depending upon vehicle model and phone mount model.

#1 Mount Brand

*Source: The NPD Group, Inc., Retail Tracking Service, U.S. & Canada, Mobile Holders/Stands, Excluding Mobile Holder Type: Mobile Grip/Stand, Jan. 2018 – Oct. 2021.

Follow Scosche on: Instagram (@scoscheinc) and @scosche on Twitter, Facebook, Pinterest and LinkedIn for the latest news on all of the company's award-winning consumer tech and car audio products and accessories. And also visit our company Press Room on Scosche.com.

About SCOSCHE: Founded in 1980, SCOSCHE Industries is an award-winning innovator of consumer technology and car audio products – committed to delivering superior product quality and functionality,

exceptional value and unmatched customer service. The designers and engineers at SCOSCHE develop products that reflect a rich heritage in audio and mobile technologies. SCOSCHE finds inspiration in the California lifestyle, culture, music and people. These influences can be seen in the accessories and products that are now in the hands, homes, offices and vehicles of people in over 50 countries. With over 400 patents/trademarks and countless industry awards received, it is easy to see why SCOSCHE is consistently at the forefront of technology and innovation. www.scosche.com

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