

Scosche® Industries Showcases MagSafe® Compatible Portable Speakers, Power Banks and Innovative Magnetic and Wireless Charging Phone Mounts at IFA Berlin

Oxnard, Calif. – September 1, 2022 - SCOSCHE – (pronounced skōsh/skohsh) Industries, a leading innovator of award-winning consumer technology, powersports and car audio products and accessories and the #1 Mount Brand* will feature their latest line of MagSafe® compatible portable speakers, power banks, magnetic and charging phone mounts, as well as a sampling of Scosche's growing portable power family of products, September 2-6, 2022 at IFA Berlin, in Germany.

Scosche designs accessories people need every day to stay entertained, charged, connected, safe, and always moving forward. These featured products, along with other innovative solutions, will be on display at IFA at stand #114 in Hall 7.2B.



The **BoomCan™ MS Portable Speaker** is perfectly compact and attaches magnetically to Apple iPhone 12 and later and MagSafe cases using a circle of magnets to stream music directly from the phone. It also easily attaches to metal and magnetic surfaces.

Featuring Bluetooth® Version 5.3 technology for a quick and consistent connection and low latency, the BoomCan MS delivers a rich and powerful sound from such a small speaker. It streams music directly from the phone and two BoomCan MS speakers can be paired for a true wireless stereo sound.

With up to five hours of playtime per charge, it recharges quickly using the included USB-C to USB-C charging cable. When attached to an iPhone, the BoomCan MS also works as a handy kickstand for watching, and of course hearing, movies and more. Rated IP67 - waterproof and dustproof, BoomCan MS is available in black or white.

The BoomCan MS MagSafe Compatible Portable Speaker (Patent Pending) is available on Scosche.com and at select retailers at an MSRP of **€49.99 / 39.99 USD**



Scosche's award-winning **BoomBottle® Portable Speaker** now comes in a MagSafe compatible version. Featuring a circle of Neodymium magnets on the top that align with, and securely hold, MagSafe-equipped iPhones 12 and later and MagSafe cases, it also holds all other phones (using the included MagicPlate) to stream music directly from the phone and for crystal clear hands-free phone calls. Powerful magnets in the base of the **BoomBottle MS** secure the speaker to metal surfaces.

Two passive subwoofers and two 10W speakers drive the BoomBottle's impressive bass and crisp highs. It sounds great either indoors or outdoors thanks to an audio equalizer that automatically adjusts to the environment for optimum sound quality. It's simple to pair two BoomBottle MS speakers to deliver a true wireless stereo sound. Rated IP67- waterproof and dustproof, and featuring a built-in bottle opener, it's built to take the party anywhere. BoomBottle MS provides up to 12 hours of play time and comes with a USB-C to USB-C charging cable to recharge its Lithium-Ion battery, and an LED battery indicator light displays the charge level.

The BoomBottle MS MagSafe Compatible Portable Speaker (Patent Pending) is available on [Scosche.com](https://www.scosche.com) and at select retailers at an MSRP of **€149.99 / 129.99 USD**



MagicMount Pro Charge5 magnetic phone mounts are designed to hold and wirelessly charge all MagSafe and Qi-enabled phones. They will Fast Charge MagSafe iPhone 12 and later as well as Qi-enabled phones. Powerful Neodymium magnets are strategically placed inside the mount head to hold all sizes of phones. The circle of MagSafe compatible magnets line up to provide a strong hold and fast wireless charge at up to 15W, depending upon the device. A 360° adjustable head allows for portrait or landscape phone views. Each Charge5 mount comes with a car adapter that charges the mount and has a bonus 20W USB-C charging port to quickly charge a second device.

MagicMount Pro Charge5 will also securely hold MagSafe cases and holds and charges Qi enabled iPhone X,11, SE, and Android phones, using the included Scosche MagicPlate®.

MagicMount Pro Charge5 (patented) is available in four mounting options: Window/Dash, Dash/Vent, Window/Dash Telescoping, and Cup Holder on Scosche.com and at select retailers at an MSRP of **€69.99 or €75.00 / 64.99 USD**



MagicMount Pro2 Magnetic Phone Mounts securely hold MagSafe iPhones 12 and later, as well as any brand, model, or size of phone, using powerful Neodymium magnets set in a perfectly sized mount surface. They are MagSafe compatible, feature Qi wireless charging, and support wireless fast charging. With a built-in circle of magnets that align with Apple's

proprietary MagSafe system, MagicMount Pro 2 mounts allow iPhone12 and later iPhones to attach to the mount straight from the box. These mounts also work with iPhone series X, 11 and SE, as well as Android phones, using the (included) MagicPlate®. MagicMount Pro2 Phone Mounts come in a selection of base mounting options including: Window/Dash, Cup-Holder, 4-in-1 kit, and the telescoping Extendo (shown above).

MagicMount Pro2 is available on Scosche.com and at select retailers at an MSRP ranging from **€49.99 to \$55.00 / 39.99 to 49.99 USD** (depending on base type).



The GoBat™ MS 5K – MagSafe Compatible Power Bank is a MFi-certified 5,000 mAh rechargeable portable power bank that securely attaches to an Apple iPhone 12 or later, thanks to its MagSafe-compatibility, and wirelessly charges it. A 10W USB-C charging port offers wired charging for non-MagSafe phones and other small USB-C devices. GoBat MS features a sequenced LED battery indicator light to show how much power is left, and Scosche includes a 30 cm USB-C to USB-C cable to use with the input/output port.

GoBat MS is available on scosche.com and at select retailers, at an MSRP of **€65 / 54.99 USD**.



The GoBat 10K - Power Bank has a 10,000 mAh Lithium-Polymer battery to keep multiple portable devices powered up on-the-go. It features two charging ports: a 20W USB-C and a 12W USB-A and comes with a 30 cm USB-C to USB-C charging cable. The power bank can be quickly recharged using the USB-C input/output and a sequenced LED battery indicator light

reliably shows how much power is left. GoBat 10K is perfect for travel or to keep at home in case of power outages. The GoBat 10K is available on Scosche.com and at select retailers at an MSRP of **€65 / \$54.99 USD**



The PowerUp 600 Jump Starter/Power Bank/Flashlight is a rugged, powerful, lightweight multi-purpose Jump Starter with an ultra-bright flashlight and a USB charging outlet for your phone. Able to charge both gas and diesel engines, it will start cars, trucks, boats, ATVs/UTVs and more. It has ample power to jump-start gas engines up to 5.0 liters/ V8; or diesel engines up to 2.0 liters. It has a 600 Amp high-capacity Lithium-Ion battery with a four battery-cell design that holds a charge for up to six months.

The PowerUp 600 is rated IP65 Waterproof (with the rear cap closed) and the 300 Lumen LED flashlight has four modes, including SOS. The PowerUp 600 kit comes with: charging clamps and cables, a car adapter and charging cable and a protective storage case. It comes pre-charged and is available on Scosche.com at an MSRP of **€149.9 / 199.99 USD**

#1 Mount Brand

*Source: The NPD Group, Inc., Retail Tracking Service, U.S. & Canada, Mobile Holders/Stands, Excluding Mobile Holder Type: Mobile Grip/Stand, Jan. 2018 – Jan. 2022.

Follow Scosche on: Instagram (@scoscheinc) and @scosche on Twitter, Facebook, Pinterest, and LinkedIn for the latest news on all of the company's award-winning consumer tech and car audio products and accessories. And visit our company Press Room on Scosche.com.

About SCOSCHE: Founded in 1980, SCOSCHE Industries is an award-winning innovator of consumer technology and car audio products – committed to delivering superior product quality and functionality, exceptional value and unmatched customer service. The designers and engineers at SCOSCHE develop products that reflect a rich heritage in audio and mobile technologies. SCOSCHE finds inspiration in the California lifestyle, culture, music and people. These influences can be seen in the accessories and products that are now in the hands,

homes, offices and vehicles of people in over 50 countries. With over 400 patents/trademarks and countless industry awards received, it is easy to see why SCOSCHE is consistently at the forefront of technology and innovation. www.scosche.com

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