

SCOSCHE® INDUSTRIES CELEBRATES 45 YEARS OF INNOVATION



Oxnard, CA – February 22, 2025 – Scosche Industries, a leading provider of consumer technology and car audio products, is proud to announce its 45th anniversary. Since 1980, Scosche has been committed to delivering innovative, high-quality products that enhance the lives of its customers.

Scosche started in Roger and Scotia's Southern California garage with a focus on car audio accessories, but over the last 3 decades has expanded its product line to include a wide range of consumer technology products. Scosche continues to be recognized for being the #1 Mount* & FM Transmitter Brand in the USA, – from the industry-leading MagicMount™ technology, which provides a secure and convenient way to mount mobile devices in cars, homes, and offices, to chargers, adapters and wearables. Scosche has remained at the forefront of technology, and today, Scosche products are sold Worldwide in over 36,000 locations. Throughout its history, Scosche has remained committed to its core values of quality, innovation, and customer service.

"For 45 years, Scosche has been driven by a passion for innovation and a commitment to our customers," said Kas Alves, Co-President of Scosche Industries. "We are incredibly grateful for the support of our customers, partners, and employees who have helped us reach this milestone."

Scosche's dedication goes beyond great products — and is taking steps towards building a sustainable future. The company is transforming its packaging and product materials, replacing traditional plastics with recycled and renewable alternatives integrating 75% recycled LDPE into its product hang tags and now crafting its chargers, using Post-Consumer Recycled Materials.

At the same time, the company is making significant strides toward cleaner operations, transitioning to 100% renewable energy to power all domestic facilities while expanding its use of sustainable energy abroad. From reducing e-waste to supporting global reforestation, Scosche is proving that tech innovation and environmental responsibility go hand in hand.

"We are excited about the future and are committed to continuing to deliver the innovative products and exceptional service that our customers have come to expect from us," said Kas Alves, Co-President of Scosche Industries.

Follow us on: Instagram (@scoscheinc) and @scosche on X, Facebook, Pinterest, YouTube and LinkedIn, for the latest news on all of the company's award-winning consumer tech and car audio products and accessories. And also visit our company [Press Room](#) on Scosche.com.

About SCOSCHE: Scosche Industries is a multi-award winning consumer technology accessory company. Family owned and operated in California since 1980, we are dedicated to creating sustainably responsible, world class mobile accessories and are recognized as the #1 Mount and #1 FM Transmitter Brand in the US.

*#1 Mount Brand

Source: Circana, /Retail Tracking Service, Mobile Holders/Stands, Excluding Mobile Holder Type: Mobile Grip/Stand, Unit Sales, Jan. 2021– May 2024 combined.

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