# Scosche® Industries Introduces New Accessories for Apple® iPhone® 13 Series

Oxnard, CA – September 14, 2021 SCOSCHE – (pronounced skōsh/skohsh) Industries, a leading innovator of award-winning consumer technology and accessories and the #1 Mount Brand\* proudly present their latest Apple compatible accessories.

With today's announcement from Apple, Scosche is pleased to offer innovative and reliable accessories that keep your iPhone 13 series (and earlier), as well as your Apple Watch and AirPods charged, connected, safe for hands-free use while driving, and organized, whether you're at home, in the office, or in your vehicle.

Here is a round-up of Scosche's latest Apple must-have accessories:



## **USB-C Power Delivery Chargers**

Your new iPhone 13 will not have a charger and cable in the box, but you can rely on Scosche to offer multiple solutions for home, office and in-vehicle that incorporate the latest technologies, like USB-C Power Delivery. Chargers and PD-compatible charge and sync cables. We believe you should be able to charge your devices quickly, reliably and safely wherever you are. And by devices, we mean, iPhones, iPads *and* MacBooks. Shown above (left) is the super-compact but super-fast 30W USB-C PD Mini Car Charger and equally fast 30W USB-C PD Mini Home/Office Charger (shown above right).

Scosche's PowerVolt line of home/Office and car chargers are available now on Scosche.com and at select retailers, at retail prices ranging from \$24.99 to \$49.99, depending on power, size and style.



## MagicMount™\*\* Pro2 Phone Mounts

Designed for Apple iPhone 12 and 13 series phones that have a built-in circle of magnets as part of Apple's proprietary MagSafe system, they provide hands-free phone use. These magnets allow iPhone12 and 13 series phones to attach to MagicMount\* Pro2 mounts straight from the box (with or without a MagSafe case ). These mounts work with earlier iPhone series phones as well, with the use of an (included) MagicPlate®.

MagicMount Pro2 Phone Mounts come in a selection of base mounting options including: Window/Dash, Cup-Holder, Dash/Vent, and Window/Dash Telescoping, (shown above) with more options coming soon. They are available now on Scosche.com and at select retailers, at retail prices ranging from \$39.99 to \$49.99.



#### **MagicMount MSC**

Scosche offers a series of magnetic MagicMount MagSafe Compatible mounts that allow you to easily convert your Apple MagSafe charger into an in-vehicle hands-free wireless charging mount for iPhone series 12 and 13. Each MSC mount comes with a 20W USB-C Power Delivery car adapter to power the Apple MagSafe charger, along with cable management clips. Note: the Apple MagSafe Charger is not included.

MagicMount MSC mounts are available now at Scosche.com and at select retailers, at retail prices ranging from \$19.99 to \$39.99, depending on base/kit type.



# 3-In-1 Wireless Charging Stand

This MFi and Qi-certified compact and contemporary charging station charges your iPhone 8 and newer, Apple Watch (all series) and AirPods Wireless Charging Case, all in one place. It comes with a 20W USB-C Power Delivery wall charger and 3 ft. USB-C to USB-C charging cable to deliver the fastest charge. It's small footprint makes it perfect for a desk, nightstand, kitchen counter, or just about anywhere and its design allows you to easily view your iPhone and Watch as they charge

The 3-in-1 Wireless Charging Stand is available now on Scosche.com and at select retailers, at a retail price of \$119.99.

# **Coming Soon!**



MagicMount Charge4

We combined the reliability of the multi-award winning MagicMount magnetic mounting system with advanced wireless fast charging, to design the MagicMount Charge 4 series. Just like the MagicMount Pro2 mounts described above, these mounts hold iPhone12 and 13 series iPhones utilizing their built-in MagSafe magnets *and* quickly and wirelessly charge your iPhone. The 15W Charge4 series also charges iPhone Series 8 through 11 using Qi wireless charging.

Each Charge4 mount includes a car adapter with a bonus 20W USB-C port to charge a second device, a charging cable and cable clips. MagicMount Charge4 will be available in two mount base options: Window/Dash and Dash/Vent, and will retail for an MSRP of \$54.99.



#### GoBat 5K.

The MagSafe-Compatible 5,000 mAh Power Bank is the magnetic portable charging solution that will easily adhere to and wirelessly charge Apple MagSafe iPhone 12 and 13 series, or other Qi-enabled devices. And if that is not true adaptability, it also offers a robust 10W USB-C charging port for non-Qi charging phones and other small USB-C devices. It features a sequenced LED battery indicator light so you always know how much power you have left. Scosche includes a 11.8 in. USB-C to USB-C cable to recharge your GoBat, as well as to charge your devices from the GoBat. The GoBat 5K will retail for an MSRP of \$54.99.

#### #1 Mount Brand

\*Source: The NPD Group, Inc., Retail Tracking Service, U.S. & Canada, Mobile Holders/Stands, Excluding Mobile Holder Type: Mobile Grip/Stand, Dollars & Units, Mar. 20 – Apr. 2021.

\*\*The Scosche MagicMount phone mount system was granted two design patents: D790,960 and D831,462.

Follow us on: Instagram (@scoscheinc) and @scosche on Twitter, Facebook, Pinterest and LinkedIn for the latest news on all of the company's award-winning consumer tech and car audio products and accessories. And also visit our company Press Room on Scosche.com.

About SCOSCHE: Founded in 1980, SCOSCHE Industries is an award-winning innovator of consumer technology and car audio products – committed to delivering superior product quality and functionality, exceptional value and unmatched customer service. The designers and engineers at SCOSCHE develop products that reflect a rich heritage in audio and mobile technologies. SCOSCHE finds inspiration in the

California lifestyle, culture, music and people. These influences can be seen in the accessories and products that are now in the hands, homes, offices and vehicles of people in over 50 countries. With over 400 patents/trademarks and countless industry awards received, it is easy to see why SCOSCHE is consistently at the forefront of technology and innovation. www.scosche.com

###

#### **Media Contacts:**

Chris McCloud Scosche PR Scosche@pendulumstrategygroup.com

Darryl Miya
Brand Manager, Scosche Industries
darrylm@scosche.com