

Scosche® Industries Introduces Trailblazing New Accessories Designed For Better Living, At The 2025 International CES

Las Vegas, Nev. – January 6, 2025 SCOSCHE Industries, a leading innovator of award-winning consumer technology and accessories, and the #1 Mount and FM Transmitter brand* in North America is pleased to announce that they will be demonstrating their latest product designs at the 2025 International Consumer Electronics Show, January 7 through 10, 2025.

Technology never stands still and neither does the creativity and ingenuity of the Scosche designers and engineers. Scosche is proud to present the fruits of their labors at the world's largest technology tradeshow. This year the collection includes myriad new phone mounts, as you'd expect from the #1 Mount Brand, along with a selection of premium and ingenious cables, chargers, finder devices and much more.

Below is just a sample of what will be on show in the Scosche Suite at The Encore Las Vegas.



The **MagicMount™ Base Elite Magnetic Qi2 Charging Desk Stand** makes a bold style statement while it keeps all of your devices charged, displayed, organized and ready to use. The 3-in-1 design combines a MagSafe® compatible Qi2 charging stand for your phone or AirPods case that charges at the Qi2 certified maximum rate, along with a removable Fast Charger for an Apple Watch®, and a removable 5000 mAh Power Bank that offers both Qi2 and USB-C charging. With its small footprint, fold-flat design and dimmable downward lighting, it's perfect for home, office and travel.

The MagicMount Base Elite will be available Q2 at Scosche.com and select retailers at an MSRP of \$199.99.



Delightfully adaptable and eminently adjustable, the **MagicMount Elite2 Desk Mount** is MagSafe compatible with a circle of extra powerful magnets to securely hold an iPhone® 12 or later. For non-MagSafe phones a MagicRing® Adapter is included. It's also compatible with PopSockets® and SpinPop® phone grips, allowing you to mount your phone without removing them. The stand swivels 360° on its base and the mount head rotates and tilts.

The MagicMount Elite2 will be available Q3 at Scosche.com and select retailers at an MSRP of \$39.99.



Similar to the Elite 2 above, the **MagicMount Charge Pro Desk Mount** offers full adjustability of the base and mount head and is MagSafe compatible. This stylish and minimalist magnetic desk stand will rapidly and wirelessly charge your Qi2 and MagSafe iPhone and Android® models at the Qi2 certified maximum rate. It comes with its own power cord, USB-C charger and a cable management clip to keep your desk clean and organized.

The MagicMount Charge Pro will be available Q3 at Scosche.com and select retailers at an MSRP of \$79.99.



With five mounting options the versatile **MagicMount MS 5-In-1 in-Vehicle Phone Mount** is ready for any vehicle and any driver's preferences. A built-in ring of powerful magnets securely holds Magsafe phones and a MagicRing Adapter is included for non-MagSafe iPhone and Android models. This mount head is also compatible with PopSockets and SpinPop grip, so there's no need to remove them before mounting your phone. Drivers have the choice of 5 mounting options including: Low-Profile Dash, Swing-Arm Dash, Low-Profile Vent, FreeFlow Vent, and Back of Display – for vehicles with tablet-style displays. The optional swing-arm is easy to install and remove, with no tools needed.

The MagicMount MS 5-In-1 will be available Q3 at [Scosche.com](https://www.scosche.com) and select retailers at an MSRP of \$29.99.



Built tough to withstand the roughest roads and offroad trails, the **MagicMount Charge HDGRIP Heavy Duty Qi2 Wireless Charging Mount** will securely hold your phone and wirelessly charge your phone at the Qi2 maximum rate. The combination of extra strong magsafe compatible magnets and silicone lined adjustable arms, makes this mount as secure as they get. It comes with a 3" diameter heavy-duty suction

cup base to mount to a dash or window, and two interchangeable arms in different lengths making it suitable for any vehicle, any depth of dash, and any driver.

The MagicMount Charge HDGRIP will be available Q3 at Scosche.com and select retailers at an MSRP of \$99.99



Who says car chargers can't be cool and interesting. **The Translucent Series of PowerVolt Power Delivery Car Chargers** are made from 75% Certified Recycled Plastic, and their black translucent barrels let you get a glimpse of the complex circuitry that makes them so powerful, safe and reliable. Built-in protection circuitry keeps your charging devices from overheating or overcharging. These compact but powerful chargers have LED power indicators and are available in a selection of power options and in single- and double-port models.

The PowerVolt PD Translucent Car Chargers will be available Q3 at Scosche.com and select retailers at a range of prices (depending on model) from \$19.99 to \$39.99.



Always having a charger with you for your Apple Watch® and AirPods is ultra convenient, as well as sometimes essential. That's why the **WatchIT KC Magnetic Fast Charger for Apple Watch** is built into a keychain that slips easily into a pocket or purse. MFi certified it will Fast Charge your Apple Watch, AirPods Pro2 or AirPods 4 by simply plugging it into your iPhone 15 or later, or a USB-C port on a laptop, iPad, or USB-C home or car charger. The USB-C connector is built in and just flips out to plug in, so no

separate cable is needed. The WatchIT KC is made with 75% certified recycled plastic and will be available in white, black and a range of colorful options.

The WatchIT KC will be available Q3 at Scosche.com and select retailers at an MSRP of \$34.99.



Scosche is launching a new line of **FoundIT** location devices, including a 42W Car Charger, a keychain/pendant, and (two) wallet-sized card versions. **The FoundIt Pro Finder Car Charger** offers two charging ports, one 30W USB-C PD and one 12W USB-A and works with the Apple FindMy® app. The tracking feature means that you can easily locate your vehicle wherever you park, and is especially helpful for parents of teenage drivers. It looks like a regular car charger and the encrypted location data is only available to the user or those they choose to share with. The FoundIt Card and Keychain models work with the Apple Find My or Android Find My Device® apps.

The FoundIt Finders will be available Q2, 2025 at Scosche.com and select retailers, at an MSRP of \$19.99 to \$39.99.



The **StrikeLine® Pro 2-in-1 Charge and Sync Cable** features a unique patented 2-in-1 slide and flip design that allows you to charge USB-C or Lightning® devices with the same cable, making it perfect for home, office and travel. The cable connects USB-C to USB-C devices, as well as USB-C to Lightning. USB and MFi certified and Power Delivery compatible, it delivers a fast safe charge or data transfer. This cable has a premium look and feel with stainless steel connectors and a woven fabric jacket that provides flexibility, strength and tangle-free durability.

The StrikeLine Pro 2-in-1 will be available Q2 at Scosche.com and select retailers at an MSRP of \$34.99 for the 4 ft. version.



You may already be familiar with Scosche's award-winning **MagicMount Flask**, the insulated beverage bottle with a built-in MagSafe compatible magnetic phone mount. It's been so well-received that Scosche

is now introducing it in new colors. Due to popular demand, the phone mount Flask Cap will soon be available separately for people to use with their own wide-mouthed water bottles. The MagicMount Flask is a double-walled bottle with a food-grade stainless steel interior that keeps beverages hot/cold for up to 12/24 hours. It's balanced and stable – even when empty, and designed with a flip-up spout to let you sip your drink with your phone still in place. A protective food-grade silicone boot on the base of the Flask can be removed to use as a safe and convenient dog bowl.

The 22 oz and 32 oz MagicMount Flasks are available now at [Scosche.com](https://scosche.com) and select retailers at an MSRP of \$54.99 and \$59.99 respectively. Pink and Blue MagicMount Flasks will soon be joining the current Black and White line-up.



The **ScoVac – High-Power Mini-Vacuum/Duster** is a lightweight (.85 lb), quiet portable vacuum cleaner with a powerful brushless motor that offers 12K pA of suction and Eco and Turbo modes. It has a rechargeable Li-ion battery that delivers 32 mins in Eco mode and 16 mins in Turbo mode. The ScoVac is perfect for vacuuming inside vehicles, RVs, Boats, etc. or for fast clean-ups in the home or office. It can be used for blowing dust from keyboards and delicate electronics and to inflate or deflate airbeds, floaties, balls, etc. It comes with: 8 attachments, 2 washable HEPA filters, a 20W 12V USB-C car charger & cable, and a zippered carrying case.

The SCOVAC will be available Q1 at [Scosche.com](https://scosche.com) and select retailers at an MSRP of \$99.99.

Visit Scosche Industries at The Encore Tower Suites at The Wynn (by appointment) for demonstrations of these and many other exciting and convenient new products.

*#1 Mount Brand

Source: Circana, /Retail Tracking Service, Mobile Holders/Stands, Excluding Mobile Holder Type: Mobile Grip/Stand, Unit Sales, Jan. 2021– May 2024 combined.

Circana/Retail Tracking Service, U.S. & Canada, PDPA Connectivity, Type: Wireless/FM Transmitters/ Modulators, Jan. 2020 - May, 2023 combined.

Note: The Scosche MagicMount phone mount system was granted two design patents: D790,960 and D831,462.

PopSockets® is a registered trademark of PopSockets LLC, which is not affiliated with Scosche and does not endorse use of PopSockets® grips with Scosche products. This could result in damage to the grip and/or decreased functionality.

SpinPop® is a trademark of Quest USA Corp., registered in the U.S. and other countries

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About SCOSCHE: Founded in 1980, SCOSCHE Industries is an award-winning innovator of consumer technology and car audio products – committed to delivering superior product quality and functionality, exceptional value and unmatched customer service. The designers and engineers at SCOSCHE develop products that reflect a rich heritage in audio and mobile technologies. SCOSCHE finds inspiration in the California lifestyle, culture, music and people. These influences can be seen in the accessories and products that are now in the hands, homes, offices and vehicles of people in over 50 countries. With over 400 patents/trademarks and countless industry awards received, it is easy to see why SCOSCHE is consistently at the forefront of technology and innovation. www.scosche.com

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