

SCOSCHE® Industries Premieres New Connected Car Products at 2019 SEMA and AAPEX Shows

Las Vegas, Nev. – (November 5, 2019) SCOSCHE® – (pronounced skōsh/skohsh) Industries, innovators of award-winning consumer technology, powersports, car audio products and accessories will be introducing several exciting new products in their Connected Car collection at the upcoming SEMA and AAPEX Shows in Las Vegas, NV.

Visit us at **SEMA** in **Booth #11717**, North Hall of the Convention Center and at **AAPEX** in **Booth #3174**, Level 2 at the Sands Expo Center, for demonstrations of all the new Scosche products.

The **NEXS1** is a **Full HD Smart Dash Camera** that works with your smartphone and the free Nexar safe driving app to record your drive and capture significant events. Technically advanced with a 140° Wide-angle lens, 1080p Full HD SONY® Starvis® Image Sensor, for ultra low-light visibility. A high precision G-Sensor detects impacts and also triggers the camera to turn on/off when you start/stop driving. A reliable and fast WiFi connection between your smartphone and camera means no lost connections or lost moments of filming.



The Nexar app (getnexar.com) is available worldwide and comes with 24/7 customer support and includes features like 1-Click™ reporting to submit an incident report directly to participating insurance companies. Auto-loop recording and retention of driving events utilizing the included 32GB Micro-SD card (supports cards up to 256GB), automatically deletes footage from the camera once its uploaded to the Cloud, freeing up storage space.

The NEXS1 dash cam comes in both a suction-cup or automotive grade adhesive mount, and is just one of four HD Smart Dash Cams - Powered by Nexar that will be demonstrated at SEMA and AAPEX.



Rockers and relays are things of the past with the introduction of the Scosche **M8RIX™** (pronounced *Mey-triks*), a **customizable power management system** that distributes up to 120 amps of current to up to eight different accessories. This eight-channel controller lets you control switching of external devices, such as: lights, heated seats, winch, suspension, exhaust diverters, auxiliary batteries, solar panels, air compressors, airbags and hydraulics, hubs and axles, fridges and freezers, power inverters, windows and wipers.

M8RIX features a touchscreen interface and solid-state power module lets you control any 12V accessory on your vehicle, SxS, boat, or tractor. The touchscreen has a water-resistant housing and multiple mounting options. M8RIX features include: configurable channel names, functions, and icons; button functionality that can be triggered by either accessory or ignition power; selectable operating mode (momentary, on/off, strobe, or timer; time-out adjustment (1-60 sec in strobe or timer mode); and auto switch-off (turns off w/ ignition, accessory, stereo, or timer).

M8RIX's Power Distribution Module has: a waterproof housing and connectors; the ability to Daisy-chain up to three modules for up to 24 channels total; Solid-state (MOSFET) power management; Aluminum housing with integrated heat sink; and it is mountable at any angle.

Scosche is known for its ITC kits and we're proud to introduce our newest addition to the line-up at SEMA. Inspired by two of our recent vehicle builds, the **2018-Up Jeep® Wrangler & 2019-Up Jeep Gladiator Integrated Touchscreen Control Kit** features a built-in advanced color touchscreen control system that retains: Climate Controls, Steering Wheel Controls, Heated Seats (if equipped), Vehicle OE Personalization Menu and Settings, Premium Amplified Systems, and Integrated Stereo Replacement Interface. It allows factory Steering Wheel Controls to operate most aftermarket stereos, including: Sony®, Alpine®, Kenwood® and JVC®, as well as an OEM Reverse Camera.



You can see the Jeep ITC kit installed in the Scosche/Rockstar Garage-built 2019 Jeep Gladiator on display in the Fox Booth (#30210 South Hall Upper), at SEMA.

Follow us on: Instagram (@scoscheinc) and @scosche on Twitter, Facebook, Pinterest and LinkedIn for the latest news on all of the company's award-winning consumer tech and car audio products and accessories. Also visit our company Press Room on scosche.com.

About SCOSCHE: Founded in 1980, SCOSCHE Industries is an award-winning innovator of consumer technology and car audio products - committed to delivering superior product quality and functionality, exceptional value and unmatched customer service. The designers and engineers at SCOSCHE develop products that reflect a rich heritage in audio and mobile technologies. SCOSCHE finds inspiration in the California lifestyle, culture, music and people. These influences can be seen in the accessories and products that are now in the homes, offices and vehicles of people in over 50 countries. With over 400 patents/trademarks and industry awards received, it is easy to see why SCOSCHE is consistently at the forefront of technology and innovation. www.scosche.com

###

Media Contact:
Darryl Miya

Brand Manager,
Scosche Industries
marketing@scosche.com