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## SCOSCHE INTRODUCES NEW INSTALLATION KIT FOR HARLEY DAVIDSON MOTORCYCLES

**Oxnard, Calif., (May 6, 2013)** - <u>Scosche Industries</u> (www.scosche.com), a leading innovator of mobile electronic products and accessories for the automotive aftermarket, is pleased to introduce new installation accessories for Harley Davidson motorcycles. The offering includes the HD7000B stereo installation kit and SAHD656 speaker adapters. To stay true to the Harley Davidson culture Scosche has designed and engineered all Harley Davidson accessories in the USA.

The HD7000B, is an aftermarket stereo installation kit for 1996 and newer Harley Davidson touring motorcycles including Road Glide models. For a seamless installation of an aftermarket head unit, the HD7000B will accommodate ISO side mounting. The kit mounts into the factory location using original factory hardware and also includes the wiring harness with a provision to retain handlebar controls with the interface (sold separately). The front panel and mounting brackets are constructed from automotive grade ASA plastic to withstand the elements. The mounting brackets include with factory-style brass threaded inserts. The kit also includes stainless steel mounting screws to ensure durability and simple "Custom Fit" installation. The kit includes a weather-resistant gasket for cleaner installation on certain apps and also includes small mounting spacers for Road glide installations.

The Scosche SAHD656 speaker adapters fit 1996 and newer Harley Davidson touring motorcycles including Road Glide models. The speaker adapters mount standard 6.5" aftermarket automotive speakers. The speaker adapters are made of high-temp ABS plastic,

include stainless steel mounting hardware and die cut foam rubber gaskets to ensure a weatherproof installation.

The HD7000B Harley Davidson installation kit will retail at \$79.99 and the SAHD656 speaker adapters will retail for \$49.99. Each include all the necessary hardware and detailed installation instructions. The new Harley installation accessories and all Scosche products will be available at specialty retailers across the nation. Visit <u>www.scosche.com</u> for more information on this and other "Custom Kit, Factory Fit" products.

## About Scosche Industries

Scosche Industries is an award-winning innovator of car audio and portable electronics accessories. Scosche is founded on its commitment to quality, value and customer service. With 133 patents and countless industry awards it is easy to see that Scosche is consistently at the forefront of technology and innovation. Scosche Industries is the parent company of several distinct brands including: Scosche, REALM, EFX, BlueFusion and Accumat. Founded in 1980, Scosche is still 100% family owned and operated with over 120 great people alongside them. For more information visit our website at www.scosche.com or follow us on twitter or facebook.

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