

See Scosche's new chargers here: <http://www.scosche.com/lightning-cable-charger/>

OXNARD, CALIF. – November 14, 2012 – Scosche Industries, award-winning innovator of consumer technology, is excited to announce it is the first accessory manufacturer to unveil both 5 and 12 watt Lightning wall and car chargers. Scosche smartly eliminated 10W chargers from its lineup as they do not charge the new iPad 4th generation at the fastest charging speed possible. iPad mini users can also take advantage of the new 12W chargers from Scosche, which will power the smaller tablet in just 3 hours, as compared to 4.75 hours with the 5W charger included with the device.

"Smartphones and tablets are an integral part of our daily lives, but keeping them all charged can create several challenges," said Kas Alves, Executive Vice President of Scosche Industries. "We designed our Lightning chargers with flexibility in mind. The new line provides power solutions for home and on the go and addresses the varying wattage requirements of our favorite devices, the need to charge multiple devices simultaneously and is capable of powering multiple devices with different connections with the same charger."

The new **strikeDRIVE** (car) and **strikeBASE** (home) feature a captive (connected) Lightning cable and are available in both 5 and 12 watt models. The similar **strikeDRIVE 12w + 12w** utilizes a captive cable with both a Micro USB and Lightning tips and features a second, tablet friendly, 12w port for simultaneously charging two USB powered mobile devices.

Scosche's Pro Lightning chargers all feature dual USB ports and ship with a 3 ft. charge and sync cable with both Lightning and Micro USB connections. The **strikeDRIVE pro 12w + 12w** car charger features a low profile, award winning design that fits flush with most car power sockets.

The **strikeBASE pro 5w + 5w** and **strikeBASE pro 12w + 12w** wall chargers ship with the same detachable USB cable. The new wall chargers both feature two USB ports for simultaneously charging two mobile devices and a unique flat top design that fits in either the top or bottom of a wall outlet.

Customers who already own a USB charging solution but would like to travel with just one cable for all their mobile devices can take advantage of the new **strikeLINE pro**. The retractable charge and sync cable features the same dual tip design with both Lightning and Micro USB connections.

Follow Scosche at twitter.com/scosche or facebook.com/scosche for the latest news on all of the company's award-winning iPhone accessories.

About Scosche Industries:

Founded in 1980, Scosche Industries is an award-winning innovator of iPad, iPhone and iPod accessories. Scosche is founded on its commitment to quality, value and customer service. With over 55 patents and countless industry awards it is easy to see that Scosche is consistently at the forefront of technology and innovation. Scosche Industries is the parent company of several distinct brands including: Scosche, REALM, EFX, BlueFusion and Accumat. Founded in 1980, Scosche is still 100% family owned and operated with over 120 great people alongside them. For more information visit our website at www.scosche.com.

###

Media Contact:

Mark Olson
Max Borges Agency for Scosche
305-374-4404 x117
markolson@maxborgesagency.com