

SCOSCHE® Receives the M.E.S.A. *Above* & *Beyond Award* for the 2nd Year in a Row





2015 Award / 2014 Award



Scosche team from right to left front row: Shane Condon, Anthony Ponticelli, Richard Amaro (holding the award) and Mike Morris along with members of the MESA Board

OXNARD, Calif. – (Oct. 12, 2015) – SCOSCHE Industries, innovators of award-winning, critically acclaimed, 12V/car audio and consumer technology products is thrilled to announce that it has once again received the **Above & Beyond Award** from M.E.S.A.

In only its second year of existence, the **Above & Beyond Award** is given to the M.E.S.A. Vendor Partner who goes the extra mile to put the interests of the M.E.S.A member group first. The award recognizes Scosche's ongoing commitment to making the M.E.S.A. Wire Line the best it can be for M.E.S.A. retail members.



"We are thrilled to once again receive this outstanding award from M.E.S.A.", stated Roger Alves, co-founder and president of Scosche. "It is definitive recognition of the continuing strong business partnership between our two organizations and a testament to our company's ongoing resolve to deliver product innovation and customized solutions to outstanding industry partners like M.E.S.A."

Follow @SCOSCHE on <u>Twitter</u>, <u>Facebook</u>, <u>GOOGLE+</u> and <u>Instagram</u> for the latest news on all of the company's award-winning mobile accessories and car audio products.

About SCOSCHE (pronounced skosh)

Celebrating its 35th year in business, SCOSCHE Industries is an award-winning innovator of consumer technology/electronics and car audio products - committed to delivering superior quality, exceptional value and unmatched customer service. The designers and engineers at SCOSCHE develop products that reflect a rich heritage in audio and mobile technologies. SCOSCHE finds inspiration in the California lifestyle, culture, music and people. These influences can be seen in the accessories and products that are now in the hands, homes, offices and vehicles of people in over 50 countries. With over 100 patents and countless industry awards received, it is easy to see why SCOSCHE is consistently at the forefront of technology and innovation. www.scosche.com

About M.E.S.A.

M.E.S.A. is the industry's first and only Member-owned retailer marketing and selling group. Retailers meeting the criteria for membership and vendors, whose business practices support the independent channel of distribution, make up the backbone of the Group. Retail Members and Vendor Partners are those who have demonstrated the highest level of business principals and acumen. Retail Members are comprised of dealers representing the finest installation available to consumers and many are winners of multiple industry awards every year. For more information visit www.mespecialists.com.

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